SUMMER/FALL 2011

TeeloGreen

GOLF PROMOTION AND CONTEST IDEAS FOR EVERY TOURNAMENT



VOL 7 ISSUE 1

HOLE IN ONE INSURANCE PUTTING CONTEST INSURANCE MILLION DOLLAR SHOOT-OUTS CONTEST AND SPONSOR SIGNS

> HARLEY-DAVIDSON MOTORCYCLE WINNER

> > \$20,000 HOLE IN ONE WINNER

> UNITED WAY RAISES \$575,000

> RV MOGUL WINS





News from the Non-Golf Side

\$100,000 WINNER!

Sutton West, Ont., Canada — Call it luck. Call it skill. Call it.... well, unbelievable. While using a borrowed club, John Kubina recently won \$100,000, paid for by Hole In One International, during a member-guest golf tournament at the Briar's Golf Club in Jackson Point. Kubina was one of six participants who qualified for the \$100,000 golf shoot-out after winning a closest to the hole contest on the par-3 third hole.

Kubina won the shoot-out's tee spin giving him

the first shot at the \$100,000 prize on the 165-yard 18th hole. While Kubina didn't see the shot go in (he'd been tackled by the Briar Club's general manager, Frank Campanelli), he knew he'd won the big bucks when the 100+ crowd started

yelling and leaping into the air.

According to Campanelli, who worked with Hole In One International to insure this event, "When it comes to golf events, I like to create an atmosphere. A shoot—out does this; it brings everyone together around one hole. I just didn't expect there to be a winner. The place just went nuts — there were hugs and high fives all around. No one's gonna remember the weather, the dinner, any of it.

They're gonna remember that shot." Campanelli continued, "The claims process went a lot smoother than I expected. I don't know any insurance company where in less than a month you have your check. Hole In One International's turnaround was fantastic."

What really sets this story apart is that Kubina's \$100,000 ace was just the first of three hole-in-ones he made over a 30-day period last summer.



Read about Kubina's amazing streak, his thoughts, as well as, learn more about adding a golf shoot—out to your tournament at our website

www.HoleInOneInternational.com.



Hole In One International makes it easy to have a successful golf event. With just one quick call to **800.827.2249**, you can secure everything from insurance to sponsor signage.

HOLE IN ONE INSURANCE

Add excitement to your company,

charity or golf course tournament by offering valuable, attentiongetting hole in one prizes without the



risk of a payout.
With Hole In One International, you offer spectacular hole in one prizes, and we'll assume the risk.

PUTTING CONTEST INSURANCE

So, you think 135 yards is too long?

Well, how about 50 feet? That's right, you can now insure a 50-foot or longer putting contest for as little as \$150. Before, during or after

your tournament, our single putt or multiple putt contests are sure to create excitement for all your participants.

MILLION DOLLAR SHOOT-OUTS

Need to increase participation and set your tournament apart? Need to raise money for your cause? Imagine the turnout and excitement when you offer a \$1,000,000 prize! Don't worry, it costs as little as \$190. And when your participant knocks it in, Hole In One International pays the price.

CONTEST AND SPONSOR SIGNS

A golf tournament presents the perfect opportunity for local businesses or company clients to strut their stuff!
Our signs are available at a fraction of the cost of conventional sign shops.

THIS HOLE SPONSORED BY

NAME

\$20,000 HOLE IN ONE WINNER

CHAMBER RAISES \$5,000



Ham Lake, Minn. – Jon Dolphin recently won \$20,000, after acing the 170-yard Hole 4 with a 6-iron at the Majestic Oaks Golf Club during the 31st Annual Ham Lake Area Chamber of Commerce Open. Dolphin, the Senior Vice President of 21st Century Bank, opted to use his winnings to reduce debt.

According to Kim Hogdal, Executive Director of the Ham Lake Chamber of Commerce, 80 golfers participated in this year's tournament raising a total of \$8,000, which will be returned to businesses in the community via grants.

Hogdal noted, "What amazed me was the speed of our claims paperwork. It was quick, and we had our check before the paperwork was even done. I know that wasn't the case, but it felt like it. The customer service was fantastic.

We've been insuring this event with Hole In One International for three years now, and we're already planning for next year's tournament." In addition to raising money for the community, the Chamber received newspaper coverage from both the local and county papers, as well as the Minneapolis paper.



UTAH MAN WINS HARLEY-DAVIDSON MOTORCYCLE

FOUNDATION RAISES OVER \$160,000

Henderson, Nev. – Dr. Lynn Dayton of Orem, Utah recently won a Red Hot Sunglow Harley-Davidson "Street Bob" Motorcycle, courtesy of Las Vegas Harley-Davidson, and paid for by Hole In One International. Dayton aced the 165-yard Hole 10 with a 5-wood during the Sam Schmidt Paralysis Foundation's 5th Annual Racing to Recovery Golf Tournament, which took place at the South Shore Golf Club at Lake Las Vegas this past November.

According to Randy Compton with Las Vegas Harley-Davidson, "As a company, we believe in the importance of supporting local charities, and we sponsor several events each year. We've been insuring all of our golf events with Hole In One International for 8 years now. The customer service is A-1 plus, plus, plus. Every time I call the staff is friendly and the operators are always so professional. Sometimes I forget a date or

have a question, sometimes I need to make changes... with Hole In One International, quotes, changes, everything is handled instantly and professionally. The claims process? It was great. The paperwork was handled very quickly. Everything was so easy. It was just perfect."



RV MOGUL WINS CHEVROLET CRUZE LUCK OF THE IRISH GOLF TOURNAMENT RAISES \$50,000

Kailua Kona, Hawaii — This March, a lucky golfer found his very own pot of gold at the Hokuli'a Golf Club during the 9th Annual Luck of the Irish Golf Tournament. On his second hole of the day, Ken Schork, president of El Monte RV, hit a hole-in-one on the 205-yard Hole 13 winning himself a brand new Chevrolet Cruze, courtesy of De Luze Chevrolet, and paid for by Hole In One International.

According to Schork, whose mother was originally from Ireland, "I guess the luck of the Irish really was with me." While Schork was delighted to win a new set of wheels, his wasn't the only big prize insured by Hole In One International at this Hawaii Island United Way fundraiser this year. Tournament participants also had a shot at winning \$10,000 (\$5,000 for the United Way and \$5,000 for the winner) in a 50/50 hole in one contest if they could ace the Par 3 Hole 11.

According to Dana Downing, Organizational Support with HIUW, the tournament raised an estimated \$50,000 that will be used to support various organizations on the island, such as the American Red Cross Disaster Relief.

"We have been working with Hole In One International for several years now insuring this 50/50 hole in one contest at this tournament, as well as, one during the Mayor's Cup tournament in July. Hole In One International's customer service is excellent. This is our first win and it is very special to us. Everything went so smoothly," noted Downing.



Want to see how Ken Schork turned his win into a PR bonanza for El Monte RV?

Visit our website www.HoleInOneInternational.com/winners





Woman Wins Car, United Way Raises \$575,000!

Lucky Envelope Promotion Used in Fundraising Raffle

Tunkhannock, Penn. – Janet MacKay won a 2011 Chevrolet Malibu, courtesy of Sherwood Chevrolet, and paid for by Hole In One International's sister company, Odds On Promotions, after she participated in the 2011 Wyoming County United Way fundraising campaign.

According to Wyoming County United Way's CEO Connie Pheiff, every one who made at least a \$1 contribution to the campaign received an entry into the drawing, with additional entries offered for making larger contributions. MacKay, was randomly selected from almost 2,000 entries.

Having won the raffle, MacKay selected from 75 Lucky Envelopes, one of which would make her the big winner, the others held consolation prizes sponsored by other businesses. "When the paper said, 'You are a grand prize winner,' we were all dumbfounded," noted Roy King, general manager of Sherwood Chevrolet.



"When I drew the lucky winner, I felt like it was a gift from my mother," added MacKay, pointing out that the drawing took place the day after her mother had passed away.

The Wyoming County

United Way's 2011 campaign raised a total of \$575,000. "The car raffle was one element of the larger campaign, but it certainly provided an additional incentive to participate. In fact, we're getting ready to do it again. Right after we gave away the car, I turned to Roy and said, 'You're giving me another one for next year, right?' This year it's a 2012 Chevrolet Cruze LS," explained Pheiff.

According to Nancy Tinna, the agent with Welch Associates, Inc., who helped put together this creative fundraising promotion, "We've used Hole In One International to insure golf tournaments for years. So when the United Way contacted us, we knew who to call. What surprised me was how simple the claims process was... I mean, really, it was so easy – it was scary easy. I kept waiting for the catch, but no, it really was just

Want to give your donors an added incentive to participate in your next campaign? Give Odds On Promotions a call at 888-827-2249.

WHAT YOU GET:

- Hole In One Contests
- Million Dollar Shoot-Outs
- Single-Putt Contests
- on single rutt contests
- Three-Putt Combo Contests

Licensed, A-Rated Underwriting

Hole In One International is a purchasing group licensed in all states, operating pursuant to the Liability Risk Retention Act of 1986 (15 USC 3901 et seq), and proud to be underwritten by the Praetorian Insurance Company.



Free Prizes

Besides our low rates and impeccable service, we offer any player acing a non-target par three

during your tournament an exciting auxiliary prize, with our compliments. \$500 VISA Gift Cards, Panasonic LCD TVs, and name brand golf equipment are just a few prizes to choose from. We're golfers! We're not going to let a great shot go unrewarded!

Free Signs and Tee Markers

Now you've got to give credit where credit is due. We'll provide you with a **tee sign** introducing



your contest sponsor to the whole world, **tee** markers for your target hole and signs for our complimentary auxiliary prizes. ① ① ① ①



Free \$50 Gift Card for Everyone in Your Event

We want your business! To entice you to buy your hole in one insurance from Hole In One International, we've teamed up with 100thingstobuy.com to give everyone in your event a free \$50 Gift Card! 40 40 40 40

We will not be undersold! Call for details.



For more information log on to www.HolelnOneInternational.com or call 800-827-2249.

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NEW WINNERS

Everybody loves a winner...
especially when someone else is picking up the tab!
These are just a few of our recent winners.
Congratulations!

BARY FOIST

\$10,000 Cash

Hole 16 | 161 Yards | 6 Iron Camp Creek Golf Club | Panama City Beach, FL

JAVIER MEADE

\$10,000 Cash

Hole 2 | 165 Yards | 8 Iron Club Campestre San Luis Potosi | San Luis Potosi , MX

ANDY GRAY

\$10,000 Cash

Hole 13 | 165 Yards | 3 Wood Rainbow Springs Golf and Country Club | Dunnellon, FL

KENNEY BLANKENEY

\$10,000 Cash

Hole 4 | 197 Yards | 3 Wood Northwoods Golf Course | Monte Rio, CA

JOHN WOODARD

\$10,000 Cash

Hole 6C | 180 Yards | 5 Wood Indian Wells Golf Resort | Indian Wells, CA

WILLIAM WAN FLIDERS

Harley—Davidson Motorcycle Hole 7 | 152 Yards | 6 Iron Mega Resorts | Oranjestad, Aruba

BILL COLEMAN

Pebble Beach Golf VacationHole 7 | 170 Yards | 6 Iron

Surrey Hills Golf Club | Yukon, OK

CRAIG LEE/ERIC CANTRELL

Sea-Doo GTI

Hole 11 | 155 Yards

Willowbrook Golf Club | Manchester, TN

HOLE IN ONE INSURANCE PAYS TWICE AT PRO-AM!

TWO GOLFERS SCORE \$5,000!

Redding, Calif. — Amateur golfer Brent Jeffers and local pro Christian Olsen each won \$5,000 after hitting a hole in one during this year's Redding Pro-Am, a fundraiser for the Shasta County Special Olympics. While Jeffers aced the Riverview Golf and Country Club's 207-yard Hole 3, Olsen sank a wedge shot on the 139-yard Hole 17. In both cases, Hole In One International wrote the checks.

According to tournament organizer Don Anderson, "Our yearly event raised an impressive \$10,000 for the Shasta County Special Olympics and plans are underway to insure another hole in one contest with Hole In One International for next year's tournament."



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