SUMMER/FALL 2010

Tee Green

GOLF PROMOTION AND CONTEST IDEAS FOR EVERY TOURNAMENT <



VOL. 6. ISSUE 2

HOLE IN ONE INSURANCE PUTTING CONTEST INSURANCE MILLION DOLLAR SHOOT-OUTS CONTEST AND SPONSOR SIGNS



> \$100,000 MEMBER-GUEST SHOOT-OUT WINNER



> MAN WINS \$5,000 AT CHARITY TOURNAMENT

> \$10,000 PAID FOR HAWAIIAN HOLE IN ONE





News from the Non-Golf Side

FESTIVAL RAISES OVER \$63,000

FORT WAYNE MAN WINS \$100,000 AT GOLF SHOOT-OUT

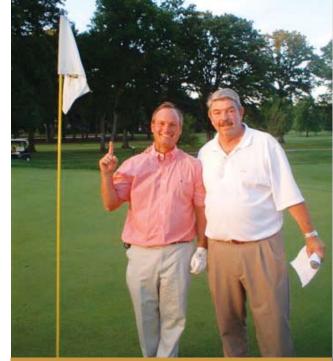
GOLFER'S THIRD HOLE IN ONE HAPPENS AT MEMBER-GUEST EVENT

Fort Wayne, Ind. – For Eugene "Chip" Tippman, 8 p.m. was the magic hour. That's because Tippman, in front of a crowd of roughly 300 people, won \$100,000, paid by Hole In One International after he aced the 150-yard 18th hole at the Pine Valley Country Club in a golf shoot-out sponsored by Atlas Capital Management.

Tippman got the chance to win the \$100,000 cash prize after his two-man team was one of six selected to participate in the giant-prize golf shoot-out during the country club's annual Member-Guest event.

Tippman was the 12th and final contestant to shoot, acing the hole, and winning the insured prize.

According to Laura Diver, Customer



Watch Chip talk about his winning shot on the local news!

Service Agent with Old National Insurance in Fort Wayne, "We have insured numerous events with Hole In One International. This is our 5th year insuring this event. Hole In One International is wonderful to work with and the claims process was very easy."

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Hole In One International is wonderful to work with and the claims process was very easy.

Laura Diver, Customer Service Agent with Old National Insurance



Hole In One International makes it easy to have a successful golf event. With just one quick call to **800.827.2249**, you can secure everything from insurance to sponsor signage.

HOLE IN ONE INSURANCE

Add excitement to your company, charity or golf course

tournament by offering valuable, attention-getting hole in one prizes without the risk of a

payout.



With Hole In One International, you offer spectacular hole in one prizes, and we'll assume the risk.

PUTTING CONTEST INSURANCE

So, you think 135 yards is too long?
Well, how about 50 feet? That's
right, you can now
insure a 50-foot
or longer putting
contest for
as little as
\$150. Before,
during or after

your tournament, our single putt or multiple putt contests are sure to create excitement for all your participants.

MILLION DOLLAR SHOOT-OUTS

Need to increase participation and set your tournament apart? Need to raise money for your cause? Imagine the turnout and excitement when you offer a \$1,000,000 prize! Don't worry, it costs as little as \$190. And when your participant knocks it in, Hole In One International paus the price.

CONTEST AND SPONSOR SIGNS

A golf tournament presents the perfect opportunity for local businesses or company clients to strut their stuff!

Our signs are available at a fraction of the cost of conventional sign shops.

SPONSORED BY

SPONSOR'S

NAME

GOLF COACH SCORES \$5,000

CHARITY GOLF TOURNAMENT RAISES \$103,000

Kailua, Hawaii – At the 19th Annual Chip in for Castle Golf Tournament, University of Hawaii Golf Coach Ronn Miyashiro did more than just hole his first ace. He won \$2,500 for himself

and \$2,500 for Castle Medical Center, courtesy of UFirst Financial, and paid for by Hole In One International. Miyashiro won the hole in one prize, which was designated as a 50/50 split, when he aced the 145-yard, Hole 4 at the Mid-Pacific Country Club with his 8-iron.

Tournament Organizer Ken Lincoln, who worked with insurance agent Gary Masuda to insure the hole in one contest, noted that in the days leading up to the event he had commented, jokingly, that they were due a winner. Clearly, they were. Lincoln noted, "Carlos Concha was great to work with. He was very

accommodating. Very cool, understanding when it came to us getting our paperwork done."

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Over the past 19 years, the golf tournament has raised over \$800,000 and has funded projects such as renovating the Birth Center, constructing a three-floor wing, and purchasing the "Wellness on Wheels" van. This year's funds raised will support the hospital's "Going Green" initiative.



WOMAN WINS FORD FUSION

ACES AT JONATHAN OGDEN CELEBRITY TOURNAMENT

Rockville, Md. – Laura Young drove home a winner after playing in the 2nd Annual Jonathan Ogden Celebrity Golf Classic at Waverly Woods Golf Club in Marriottsville. Young won a brand new Ford Fusion, sponsored by Apple Ford, and paid for by Hole In One International, after she aced the 171-yard 7th hole using a 6-iron. It was fitting that Young won the vehicle, as she worked for the Baltimore Ravens organization, Ogden's former NFL team.

According to Marketing Director Wendy Herr, the Maryland tournament, which is in its second year, is one of several fundraising events that benefit the Jonathan Ogden Foundation, which helps at-risk youth in both Baltimore and Las Vegas. "We were very satisfied with the service we received from Hole In One International," noted Herr.

MAN WINS \$10,000 IN HAWAII

TOURNAMENT RAISES FUNDS FOR CLUB AND LOCAL V.F.W.

Kihei, Hawaii – Eddie Niemeyer of Kihei won \$10,000 when he made a hole in one during the 4th Annual Kanaka Hekili (Hawaiian Thunder) Motorcycle Club tournament at Elleair Maui Golf Club. Niemeyer won the



cash prize, which was sponsored by the motorcycle club, and paid for by Hole In One International, after he aced the 155-yard 17th hole with a 5-iron. This was Niemeyer's 3rd hole in one.

According to Jim Lapham, the club's treasurer, proceeds from the tournament not only help the club cover the costs of transporting their bikes from island to island for a number of activities and events such as toy runs, the club also donates a portion of the funds raised directly to the V.F.W. (Veterans of Foreign Wars) in Kihei.

"Working with Hole In One International was absolutely wonderful. Everyone was very concerned and wanted to make sure all my questions were answered. The process—everything—was just fantastic. This was our 4th year of working with Hole In One International, and we're already looking forward to working with you again in January for our next tournament," noted Lapham.



Million Dollar Duck Race Raises \$15,000

Fundraiser as a Whole Nets \$63,000 for Chamber

Bainbridge, Ga. - This May, during the Rivertown Days Festival, the Bainbridge-Decatur County Chamber of Commerce raised an impressive \$63,000, of which \$15,000 was netted from their 2nd Annual Rubber Ducky Dash for Cash.



During the festival, 5,000 numbered rubber ducks were dumped into the Flint River where they "swam" towards a finish line and the chance to win a \$1,000,000 prize. Prior to the race, Odds On Promotions randomly selected two "lucky ducks." If one of

those ducks was first or second across the finish line, the owner would win \$1,000,000, courtesy of Palmer Insurance, and paid for by Odds On Promotions. While neither the first or second place duck in this year's Rubber Ducky Dash for Cash was a winner, Sue Hill took home a whopping \$5,000 consolation prize after one of her four rubber ducks crossed the finish line first.

According to Matt Palmer of Palmer Insurance, "The Rubber Ducky Dash for Cash replaced our annual chamber auction as a primary fundraiser. We're a really small town so that million-dollar prize is an eye-catcher, and it definitely made a difference on the ticket sales."

Interested in selling more ducks at your duck race this year? Give Hole In One International's sister company, Odds On Promotions, a call today at 888-827-2249.





TOP TEN FUNDRAISING CONTESTS

For more information on running an attention-grabbing fundraising promotion for your organization, email us at oopinfo@oddsonpromotions.com for a copy of our Top Ten Fundraising Contests.

BETTER YET, GIVE ODDS ON PROMOTIONS A CALL TODAY AT 888-827-2249, OR VISIT US ON THE WEB AT WWW.ODDSONPROMOTIONS.COM.

WHAT YOU GET:

- Hole In One Contests
- Million Dollar Shoot-Outs
- Single-Putt Contests
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- Three-Putt Combo Contests

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Hole In One International is a purchasing group licensed in all states, operating pursuant to the Liability Risk Retention Act of 1986 (15 USC 3901 et seq), and proud to be underwritten by the Praetorian Insurance Company. ① ① ①



Free Prizes

Besides our low rates and impeccable service, we offer any player acing a non-target par three

during your tournament an exciting auxiliary prize, with our compliments. \$500 VISA Gift Cards, Bose® Wave Music Systems, and name brand golf equipment are just a few prizes to choose from. We're golfers! We're not going to let a great shot go unrewarded!

Free Signs and Tee Markers

Now you've got to give credit where credit is due. We'll provide you with a tee sign introducing



your contest sponsor to the whole world, **tee** markers for your target hole and signs for our complimentary auxiliary prizes. **(9) (9) (9)**



Free \$50 Gift Card for Everyone In Your Event

We want your business! To entice you to buy your hole in one insurance from Hole In One International, we've teamed up with store4golfers. com to give everyone in your event a free \$50 Gift Card! ① ② ②

We will not be undersold! Call for details.



For more information log on to www.HolelnOneInternational.com or call 800-827-2249.

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Everybody loves a winner...
especially when someone else is picking up the tab!
These are just a few of our recent winners.
Congratulations!

JOHN ASENBRENNER

\$10,000 Cash

Hole 2 | 150 Yards | 7 Iron Riverside Golf Course | Clintonville, WI

BRIAN HOFFPAUIR

\$10,000 Cash

Hole 4 | 175 Yards | 6 Iron Amarillo Country Club | Amarillo, TX

WILLIAM TEDDY

John Deere XUV 850D Gator Hole 12 | 175 Yards | 7 Iron Copper Creek Golf Club | Pleasant Hill, IA

BOB SINGER

\$5.000 Cash

Hole 4 | 195 Yards | 5 Iron Aspen Glen Club | Carbondale, CO

WAYNE WARREN

Nissan Titan

Hole 2 | 160 Yards | 9 Iron Pecan Lakes Golf Club | Navasota, TX

JOSH LUKEFAHR

\$10,000 Cash

Hole 8 | 171 Yards | 4 Iron Kimbeland Country Club | Jackson, MO

MIKE MARCHIY

\$10.000 Cash

Hole 6 | 165 Yards | 5 Iron Twin Silos | Lavalette, WV

AL RHAUDOT

Chevrolet Aveo

Hole 14 | 150 Yards | 6 Iron Eagle Creek Golf Club | Dover AFB, DE

DANNY POTEAT

\$5,000 Cash

50-ft. Putt

Rock Barn Golf and Spa | Newton, NC

MAN WINS \$10,000 AT MEMORIAL TOURNAMENT

EVENT A FUNDRAISER FOR MAKE-A-WISH FOUNDATION

Livingston, N.J. – After Ryan West was tragically killed in a motorcycle accident at age 19, his family and friends decided to celebrate his life each July at a memorial golf tournament they dubbed Remember the King Pin, based on Ryan's passion for bowling. Since the initial outing, the event has become an impressive fundraiser, generating over \$50,000 a year for the New Jersey Make-A-Wish Foundation.

Last year, in a winning twist of fate, a family friend, Robert Bush, won \$10,000 in a hole in one contest sponsored by the West family. Bush won the cash prize, which was paid for by Hole In One International, after he aced the 190-yard hole 17 with his 7-wood at the Fairmount Country Club in Chatham, New Jersey. This was Bush's first hole in one.



Learn more about turning your event into a Fundraising Event with tips from our Tournament Planner.

Download a copy of the Tournament Planner at www.holeinoneinternational.com



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RAISE FUNDS WITH SPONSOR SIGNS

Want to raise more money this year? Sell sponsor signs! Hole in One International's heavy duty Coroplast sponsor signs are an effective way to:

- · Increase Tournament Revenue
- Give Sponsor Recognition
- · Sell In-Tournament Advertising

Attractive, easy to set up, weather proof at a fraction of what you'd pay at a conventional sign shop. Just \$25 each, or \$20 when you purchase 18 or more.

Signs available include: This Hole Sponsored by, Longest Drive Sponsored by, Straightest Drive Sponsored by, Closest to the Hole Sponsored by, and Proudly Sponsored by.

