

# Tee To Green



VOL. 5, ISSUE 1

HOLE IN ONE INSURANCE PUTTING CONTEST INSURANCE MILLION DOLLAR SHOOT-OUTS CONTEST AND SPONSOR SIGNS

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News from the Non-Golf Side

### TOURNAMENT RAISES RECORD-BREAKING \$25,000!

# \$50,000 WINNER

**Ponte Vedra Beach, Fla.** – David Blackburn recently won \$50,000, paid for by Hole In One International, at the 9th Annual Score Against Violence charity golf tournament, a fundraising golf tournament that benefits Florida's Quigley House. Blackburn won the \$50,000 hole in one prize, which was sponsored by Chuck Powell's Advanced Insurance Underwriters and Surety Specialty Group, after he aced the 170-yard, hole 2 at the Eagle Landing Golf Club at Oakleaf Plantation using a 7-wood.

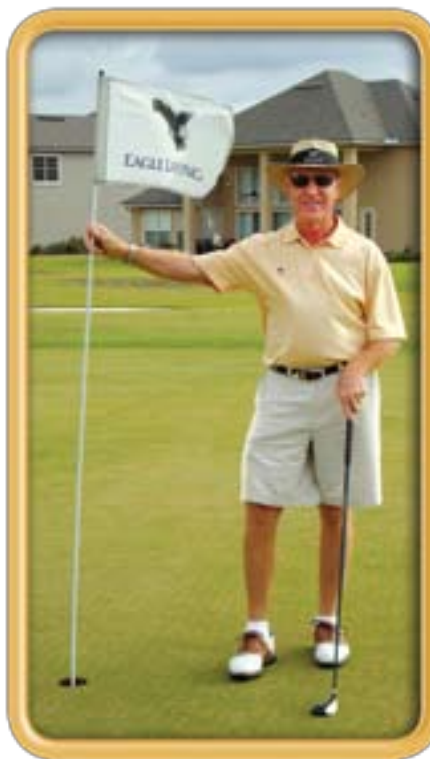
Blackburn, who was the first in his group to shoot, wasn't initially aware of the hole in one prize. It wasn't until after he scored the ace that a fellow player pointed to the contest sign indicating he'd won \$50,000.

According to Powell, "I've been working with Hole In One International for well over a decade

now. We've done hundreds of policies over the years. The service is just incredible and the



perks – signs, extra prizes – really help to make a tournament special and sponsoring a golf event easy. I wouldn't even consider going any place else. You know, this was our first claim and you hope the thing goes as planned. Right away, they put everyone at ease. The whole process was very smooth."



In addition to having a winner, their golf tournament, Quigley House's fundraising golf event, was a big success. Along with a generous donation from Mr. Blackburn, Quigley House Development Director Ilene Fisher, noted that the 103-player tournament, which included lunch, a silent auction, and an

awards dinner, raised a record-breaking \$25,000 this year. This was Blackburn's first hole in one.

“ I wouldn't even consider going any place else. ”

Chuck Powell, Advanced Insurance Underwriters and Surety Specialty Group

\$5,000 PUTTING CONTEST WINNER

# AMERICAN RED CROSS RAISES \$20,000



**Charlotte, N.C.** – Richard Bates recently won \$5,000 to be split among his foursome, paid for by Hole In One International, in a team putting contest following the Greater Carolinas Chapter of the American Red Cross Charity Golf Tournament at the Olde Sycamore Plantation. Bates' team qualified for the putting contest after his teammate made a 35-foot qualifying putt; however, it was Bates who went on to hole a 60-foot putt, winning the \$5,000 cash prize.

**“The claims process went very smoothly. The event went well and the players had such a great time.”**

Bryan Paschal, President, Paschal Promotions



In addition to the \$5,000 Putting Contest, the tournament also featured a hole in one contest for a Hummer H3 as well as a Million Dollar Shoot-out, which Bates missed by mere inches. According to Bryan Paschal, president of Paschal Promotions who ran the charity golf event on behalf of the American Red Cross, “The claims process went very smoothly. The event went well and the players had such a great time.” While Bates and his teammates were certainly the big winners of the day, so was the Red Cross. The fundraising golf tournament raised a total of \$20,000.



See this winning putt at [www.holeinoneinternational.com](http://www.holeinoneinternational.com)

## FORMER LINEBACKER, DUHON, WINS ANOTHER NEW CAR

# SECOND-TIME TOURNAMENT WINNER

**Bridgeport, Conn.** – While most people would be happy to make a single hole in one, let alone win a hole in one prize, former New York Giant's linebacker, Robert Duhon, not only made his second life time hole in one, he managed – for the second time – to win a brand new car!

Duhon won a 2009 Hyundai Genesis, sponsored by Key Auto Group in Bridgeport and paid for by Hole In One International, after he aced the 195-yard, hole 6 during the 2008 Alex Satmary Invitational at the Oak Lane Golf and Country Club in Woodbridge. The former NFL linebacker, who currently resides in Atlanta, used a hybrid club to win the car, which is valued at \$30,000. The member-guest tournament is in its 15th year.



## FUNDRAISING GOLF TOURNAMENT BRINGS IN \$4,600 IN 2ND YEAR

# MAN WINS \$3,750 IN PUTTING CONTEST

**New Castle, Penn.** – John Taylor recently won \$2,500 for himself and \$1,250 for charity, paid for by Hole In One International, in a fundraising putting contest. The putting contest, which was sponsored by Love Heating and Cooling, took place during the First Assembly of God's Royal Family Kids' Camp golf fundraiser held at the Castle Hills Golf Course.

Taylor qualified for the 50-foot putt, after purchasing three balls for \$5 and winning a 15-person qualifying “putt-off” before making his winning putt on the practice green. According to Terry Boyles, president of Love Heating and a Royal Family Kids Camp board member, in addition to the \$3,750 putting contest, the tournament featured two hole in one prizes, a cruise

and a brand new car. Boyles noted that, “Insuring the contest was quick and easy. And the claims process went smoothly. We'll definitely be using Hole In One International again this year.” The tournament, which had a total of 81 players, raised a total of \$4,600 in its 2nd year.



See this winning putt at [www.holeinoneinternational.com](http://www.holeinoneinternational.com)



# \$10,000 Prize Shared by Two Nonprofit Organizations Golf Ball Drop Raises \$4,200

Springfield, Ill. –At this year’s Springfield Noon Lion’s Club Golf Tournament, the Divernon Lions Club and the Mary Bryant Home for the Blind (MBH) each won \$5,000, paid for Odds On Promotions, in a creative twist on a golf ball drop.

In a traditional golf ball drop, an organization sells numbered golf balls, and on an appointed day, drops them onto a target hole at a golf course. If one of the balls landing closest to the hole appears on a preselected list of lucky balls, Odds On hands over a giant check to the owner of that golf ball.

However, rather than dropping the balls from above, the Springfield Lions “bribed” a group of local children with ice cream and got them to release 1,900 colorful, numbered golf balls from a series of large sealed buckets. The balls then rolled downhill towards a large target where the closest 50 lucky balls were determined and compared to a list of preselected ball numbers.

While 49 lucky ball owners received a \$50 consolation prize, in a surprising twist, it was another local Lions Club, the Divernon Lions Club, who happened to be the “owner” of a preselected “lucky ball” worth the \$10,000 prize - \$5,000 for the ball’s owner and \$5,000 for MBH.

According to Phillip Brooks with Smith-Brown Insurance, who has organized and executed the event for the past few years, the Divernon Lions Club “adopted” \$100 worth of balls and plans to donate their \$5,000 in winnings to local flood victims. The ball drop was also doubly rewarding for MBH, because in addition to the \$5,000 prize, they also received \$4,200 from the proceeds raised by the event.

For those considering a similar promotion, Brooks notes having a large sales team as well as good consolation prizes, certainly do make the difference. As for working with Odds On, “Zak is great. He’s always there to get things set up for me from this to our hole in one insurance.”

## NEW WINNERS

Everybody Loves a winner... especially when someone else is picking up the tab! These are just a few of our recent winners. Congratulations!

JEFF SKEELS

\$10,000 Cash

Hole 8 | 137 Yards | 8 Iron  
Grant Golf Course | Grant, NE

MARK ARCHIBALD

\$20,000 Ford

Hole 2 | 167 Yards | 6 Iron  
Oakridge Country Club | Layton, UT

MORRIS SMITH

Hawaiian Vacation

Hole 10 | 160 Yards | 4 Iron  
Cog Hill Golf & Country Club | Lemont, IL

MARCUS AHO

Ford F-150

Hole 11 | 188 Yards | 6 Iron  
Sky Meadow Country Club | Nashua, NH

JOE CORDOVA

Harley-Davidson Motorcycle

Hole 8 | 171 Yards | 8 Iron  
Spring Creek Golf Course | Spring Creek, NV

JOHN RUTTER

Suzuki SX4 Sedan

Hole 11 | 157 Yards | 5 Iron  
Port Jefferson Country Club | Port Jefferson, NY

TERRY WEST

\$10,000 Cash

Hole 2 | 140 Yards | 7 Iron  
Noble Hawk Golf Links | Kendallville, IN

## PUTTING WINNERS

ADAM BAUMGARTNER

\$5,000 Cash

50-ft Putt

Le Mars Municipal Golf Course | Le Mars, IA

JACK OSTERHOUDT

\$2,500 Cash

50-ft Putt

Wynding Brook Golf Club | Milton, PA



Hole In One International makes it easy to have a successful golf event. With just one quick call to **800.827.2249**, you can secure everything from insurance to sponsor signage.

**HOLE IN ONE INSURANCE**

Add excitement to your company, charity or golf course tournament by offering valuable, attention-getting hole in one prizes without the risk of a payout. With Hole In One International, you offer spectacular hole in one prizes, and we'll assume the risk.



**PUTTING CONTEST INSURANCE**

So, you think 135 yards is too long? Well, how about 50 feet? That's right, you can now insure a 50-foot or longer putting contest for as little as \$150. **Before, during or after** your

tournament, our single putt or multiple putt contests are sure to create excitement for all your participants.



**MILLION DOLLAR SHOOT-OUTS**

Need to increase participation and **set your tournament apart?** Need to raise money for your cause? Imagine the turnout and excitement when you offer a \$1,000,000 prize! Don't worry, it costs as little as \$190. And when your participant knocks it in, Hole In One International pays the price.

**CONTEST AND SPONSOR SIGNS**

A golf tournament presents the **perfect opportunity for local businesses or company clients to strut their stuff!** Our signs are available at a fraction of the cost of conventional sign shops.



Great Ideas for Better Golf Events

**Tough Economic Times Call For Added Incentives**

**Why Hole In One Insurance is More Important Than Ever This Year**



Tempted to tighten up on your tournament prizes or reduce your golf sponsorships to save a few bucks?

In challenging economic times, it's more important than ever to grab attention, maximize tournament participation and give your sponsors exceptional value.

For as little as \$150, Hole In One International can help your golf event not only survive, but thrive. Here's five

ways Hole

In One International can help you get bigger turnouts and record returns:

- Money's tight so the chance to strike it rich captures attention! Maximize your chances for capturing free publicity for your event AND sponsors by adding a Million Dollar Golf Shoot-Out at your event.
- Attract more golfers by offering larger than life (Hole In One Wins \$1,000,000") and creative ("Win FREE gas or groceries for a year") prizes.
- Raise more money with a putting contest. Have participants qualify by achieving a predetermined donation or pledge level or by selling raffle tickets.
- Use Hole In One International's FREE tee prize and non-target par 3 hole prizes to create additional sponsorship opportunities and incentivize golfer participation.



**Looking for more ways to ensure a successful event this year?**

**WE'RE HERE TO HELP!**

**Give us a call today at 800.827.2249 or sign up for our Hole In One International golf email at [www.holeinoneinternational.com](http://www.holeinoneinternational.com).**

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[www.holeinoneinternational.com](http://www.holeinoneinternational.com)  
[newsletter@holeinoneinternational.com](mailto:newsletter@holeinoneinternational.com)  
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# WHAT YOU GET WHEN YOU INSURE WITH HOLE IN ONE INTERNATIONAL

Add excitement to your company, charity or golf course tournament by offering valuable, attention-getting hole in one prizes without the risk of a payout. With Hole In One International, you offer spectacular hole in one prizes and we'll assume the risk. We'll insure anything with a cash value up to \$1,000,000! When one of your lucky participants aces the target hole, we pay for the prize, your winner takes home the goods, and you sit back and take the calls from the press. It doesn't stop there either, when you book hole in one insurance with us you also get:

- Hole In One Contest Prize Coverage for your Choice of Grand Prize(s)
- Auxiliary Prizes for Additional Par 3 holes:  
\$500 Visa Gift Card  
Nike Golf Equipment  
Bose Wave Music System
- FREE Full-Color Contest Signs and Tee Markers
- FREE Golf Club or Bag for Everyone in Your Event
- "A-" (Excellent) Rated Underwriting
- FREE Coverage for Multiple Grand Prize Hole In One Contest Winners
- Low Price Guarantee



For a FREE, instant no-obligation quote call 800.827.2249 or visit us on the web at [www.holeinoneinternational.com](http://www.holeinoneinternational.com).



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**800.827.2249**

6195 Ridgeview Court, Suite A  
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## INSTANT, HASSLE-FREE HOLE IN ONE INSURANCE FOR EVERYONE IN YOUR EVENT FROM AS LOW AS \$150

Insuring your next hole in one or putting contest is as easy as 1-2-3:

1. Go to [www.holeinoneinternational.com](http://www.holeinoneinternational.com) and click the **QUICK QUOTE** Logo.
2. Enter your tournament information (participants, yardage, prize value).
3. Bind your coverage and you're done!

