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SPRING 2008

GOLF PROMOTION AND CONTEST IDEAS FOR EVERY TOURNAMENT



Hole In One

HOLE IN ONE INSURANCE PUTTING CONTEST INSURANCE MILLION DOLLAR SHOOT-OUTS CONTEST AND SPONSOR SIGNS

VOL. 4, ISSUE 1

> \$100,000 WINNER DOES IT

IN THIS ISSUE

> \$100,000 WINNER DOES IT IN RUNNING SHOES AND WITH RENTED CLUBS

> PAR 3 EVENT HAS THREE WINNERS

> CONTEST HELPS RAISE \$44,000

> ANIMAL SHELTER RAISES \$50,000

OUR GIFT TO YOU FREE PRIZES!



RUNNING SHOES AND RENTED CLUBS DIDN'T STOP THIS WINNER! \$100,000 WINNER!

Mississauga, Ontario, Canada – Wearing running shoes and playing with rented clubs, David Poley with Vale Business Products, managed to win himself \$100,000 courtesy



Poley (second from left) receiving his big check.

of Symantec Canada, and paid for by Hole In One International at the Ingram Micro Partner Appreciation Golf Tournament.

According to Jennifer Villers, Vendor Marketing Specialist with Symantec Canada, who was at the green when Poley made the prize-winning shot, "He was shocked. I think it took him a few minutes to realize what was going on. Then, he started shaking a bit."

According to Poley, "It was as if I was having an out of body experience. I kept thinking, well that could not have just happened." But happen it did, when Poley, using a 9-iron, aced the 150- yard 11th hole. The tournament, which took place at The Club at Bond Head, gives companies such as Ingram Micro, and their

> industry suppliers, an opportunity to network with, recognize, and reward their product's resellers.

Mike Gazdic, Vice President of Vendor Management at Ingram Micro Canada notes, "It's a story that you don't forget because this hole in one created an atmosphere of incredible excitement. Everyone stayed for the festivities after. Symantec also told us they have first dibs

on sponsoring the hole again next year."

As for Poley, in addition to, "paying off some bills, doing some renovations and

Hey, if it can happen to me, it can happen to anybody.

David Poley, Vale Business Products

putting the rest aside in investments," the \$100,000 winner has since purchased a new set of clubs.

"Hey, if it can happen to me, it can happen to anybody," stated Poley.

STONOUTING THREE TRIPLE PLAY

Nisswa, Minn. - Think it would be thrilling to have a \$5,000 or \$10,000 hole in one winner at your tournament? How about having three? That's exactly what happened during the Lakes Area Par 3 Championship which took place at The Pines at Grand View Lodge.

According to Jack Wawro, the tournament started out on a winning note and the winners kept coming all day long: while achieving his fourth lifetime hole in one, Scott Lindgren of Grand Forks won \$5,000 on the 146-yard 9th hole and John Grudnowski of Minneapolis won \$5,000 after making his third lifetime hole in one on the 135-yard 7th hole. But, the big winner of the day was Paul Sandelin, who with his very first hole in one, aced the 163-yard 8th hole, taking home \$10,000. Overall the tournament featured \$170,000 in prizes ranging from \$5,000 cash to a \$25,000 boat, all of which were insured by Hole In One International.

"Along with the quicker pace of play, there is a



Three ace-making amigos.

thrill of making a hole in one and winning a big prize on every hole," explains Wawro. "The event went very well," noted Wawro, "Hole in One International was great to work with and we're already looking forward to doing it again."

The 82 person tournament raised a total of \$7,000 for two charities, Newspapers and Education and the Lakes Area Food Shelf.

Tune Triumphant...

contest helps raise \$44,000 \$10,000 CONTEST WINNER GIVES IT ALL BACK

Greensboro, N.C. – The Children's Home Society of North Carolina raised over \$44,000 at this year's Building Homes – Building Families Charity Classic at Eagle Point Golf Course in Wilmington, thanks in part to a very generous putting contest winner and Hole In One International.

Tournament participant Steve Tyne and four other players were selected via raffle to participate in a putting contest featuring a \$10,000 grand prize. The third participant, Tyne, holed the 60-foot putt winning the prize. However, rather than keeping the \$10,000 he generously donated it all back to the Children's Home Society. Gary Michalove, Director of Special Events for the Children's Home Society and event organizer explains, "I've been running golf events for years and this is the second time I've seen a winner. Both times Hole In One International paid out, and both times, the winners have chosen to donate their prizes back to the organization."

According to Michalove, Tyne's generosity wasn't the only thing special about his putt, "Not only was Steve using a borrowed putter, but the greens were really fast – the Stimpmeter reading was 13."

50-FOOT PUTT LEADS TO \$5,000 PRIZE

Newton, N.C. –Steve Vacendak recently won \$5,000, paid for by Hole in One International, after holing a 50-foot putt at the Sixth Annual Humane Society of Catawba County's No-Kill Shelter Celebrity Golf Classic at Rock Barn Golf and Spa.

Vacendak got the chance to make the prizewinning putt, sponsored by Lee Industries, after he and two other contestant's names were selected from all golfer's who had purchased mulligan packages. The three contestants each got a single attempt to make the 50-foot putt on the practice putting green, immediately following the tournament. However, it was Vacendak who had the touch.

Continued on Page 3





Million \$ Deal Poker Attracts a Crowd Woman Wins \$2,000 as Part of \$1,000,000 Promotion

Oklahoma City, Okla. – Do you run a poker tournament as part of your golf event? Looking for a creative way to get participants to ante up a bit more for your charity? Why not take a tip from the Oklahoma Blazers who, in conjunction with U.S.

Cristy Photography

Cellular, gave three hockey fans the chance to win \$1,000,000, paid for by Odds On Promotions, playing Million \$ Deal Poker.

In this poker themed promotion, we'll send you 20 oversized cards, 10 through Ace – inside our Lucky Envelopes. Your contestant selects five envelopes to build their hand. If they draw a Straight, Four of a Kind or a Royal Flush, they win the prize, and Odds On antes up, for up to \$1,000,000. Secondary self-sponsored prizes can be awarded for pairs and any other combination.

The Blazers opted to run their contest "World Series of Poker" style laying out the envelopes on a donated casino game table at the arena, with an "overhead camera" to project the results on the video scoreboard. Best of all, the promotion turned into a real winner when Deborah Miller drew a straight, winning herself \$2,000, paid for by Odds On.

WANT TO KNOW MORE? GIVE ODDS ON A CALL TODAY AT 888-827-2249 FOR A COPY OF OUR TOP FIVE POKER PROMOTIONS.

ANIMAL SHELTER

Continued from Page 2

According to Bud Lofland, tournament director and passionate shelter volunteer, "The golf event is extremely important. The shelter is solely dependent on fundraising. We receive no government funds. And this golf tournament is the shelter's number one fundraiser. This year's tournament raised over \$50,000. And now that we've just moved into a new shelter with heat, the golf tournament is even more important." LOOKING TO MAXIMIZE YOUR TOURNAMENT'S FUNDRAISING POTENTIAL? CONTACT HOLE IN ONE INTERNATIONAL TODAY ABOUT ADDING A GIANT-PRIZE PUTTING CONTEST TO YOUR EVENT.

BUD LIGHT

hew wheres

Everybody loves a winner... especially when someone else is picking up the tab! These are just a few of our recent winners. Congratulations!

ALI SEIFI

2007 Chrysler Aspen Hole 8 | 161 Yards | 5 iron Fox Hollow Golf Club | St. Michael, Minn.

SCOTT FLOERSHEIMER Two Year Lease – 2007 BMW Z4 Hole 12 | 157 Yards | 6 Iron <u>Old Oak Country Club</u> | Homer Glen, III.

SCOTT WROBBEL

\$50,000 Cash Hole 12 | 165 Yards | 7 Iron Ozaukee Country Club | Mequon, Wis.

MIKE MORGAN

Audi Q7 Hole 9 | 173 Yards | 7 Iron Maroon Creek Club | Aspen, Colo.

CARL JONES

Golf Cart Hole 12 | 135 Yards | 7 Iron American Legion Country Club | Shenandoah, Iowa

CAROLE YOUNG

Hawaii Vacation Hole 2 | 135 Yards | 6 Iron Briardale Greens Golf Course | Euclid, Ohio

ERIC DOWLING

Silver Slipper Motorcycle Hole 5 | 150 Yards | 7 Iron The University of Montana Golf Course | Missoula, Mont.

PUTTING WINNERS

DAVID GERKEN **\$10,000 Cash** 10, 30, 50 Foot Combo Putt Ives Hill Country Club | Gouverneur, N.Y.



Hole In One International makes it easy to have a successful golf event. With just one quick call to **800-827-2249**, you can secure everything from insurance to sponsor signage.

HOLE IN ONE INSURANCE

Add excitement to your company, charity or golf course

tournament by offering valuable, attentiongetting hole in one prizes without the risk of a payout.



With Hole In One International, you offer spectacular hole in one prizes, and we'll assume the risk.

PUTTING CONTEST INSURANCE

So, you think 135 yards is too long? Well, how about 50 feet? That's



right, you can now insure a 50-foot or longer putting contest for as little as \$150. **Before,** during or after your

tournament, our single putt or multiple putt contests are sure to create excitement for all your participants.

MILLION DOLLAR SHOOT-OUTS

Need to increase participation and set your tournament apart? Need to raise money for your cause? Imagine the turnout and excitement when you offer a \$1,000,000 prize! Don't worry, it costs as little as \$190. And when your participant knocks it in, Hole In One International pays the price.

CONTEST AND SPONSOR SIGNS

A golf tournament presents the perfect opportunity for local businesses or company clients to strut their stuff! Our signs are available at a fraction of the cost of conventional sign shops.



OUR GIFTS TO YOU:

We're golfers! We're not going to let a great shot go unrewarded! Which is why, in addition to our impeccable service and low rates, players acing a non-target par three during your tournament will receive an exciting auxiliary prize, with our compliments!

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- \$500 Visa Gift Card
- Choice of Nike Slingshot 4D Irons or a Nike Driver (SQ Sumo2 5900 or Sumo 500)
- Bose Wave Music System

For more information log on to www.holeinoneinternational.com or call 800-827-2249.

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Tee to Green Spring 2008

WHAT YOU GET WHEN YOU INSURE WITH HOLE IN ONE INTERNATIONAL

Add excitement to your company, charity or golf course tournament by offering valuable, attention-getting hole in one prizes without the risk of a payout. With Hole In One International, you offer spectacular hole in one prizes and we'll assume the risk. We'll insure anything with a cash value up to \$1,000,000! When one of your lucky participants aces the target hole, we pay for the prize, your winner takes home the goods, and you sit back and take the calls from the press. It doesn't stop there either, when you book hole in one insurance with us you also get:

- Hole In One Contest Prize Coverage for your Choice of Grand Prize(s)
- Auxiliary Prizes for Additional Par 3 holes: \$500 Visa Gift Card

Choice of Nike Slingshot 4D Irons or a Nike Driver (SQ Sumo2 5900 or Sumo 500)

Bose Wave Music System

FREE Full-Color Contest Signs and Tee Markers

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WINS

WINS! SOR'S

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LE IN ONE WING

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