SUMMER/FALL 2008

GOLF PROMOTION AND CONTEST IDEAS FOR EVERY TOURNAMENT

Hole In One



HOLE IN ONE INSURANCE PUTTING CONTEST INSURANCE MILLION DOLLAR SHOOT-OUTS CONTEST AND SPONSOR SIGNS

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vaquero's athletics raises over \$25,000 \$50,000 PUTTING CONTEST WINNER

Santa Barbara, Calif.- Jeff DeVine won \$50,000, courtesy of Chumash Casino and paid for by Hole In One International, after he successfully holed a 50-foot putt at La Cumbre Country Club during the 15th Annual Santa Barbara City College Golf Classic.

DeVine was selected to make the prize winning putt after his name was randomly selected from those who purchased mulligan packages during the event.

"It was the end of a long day," said DeVine, "I didn't think anyone would have the patience for me to sit back and study the shot, so I said to myself, 'Don't whiff it, just give it a good putt and don't go short'."

As the ball rolled the first 40-feet, it was by most accounts not

likely to be a prize winner. Then, 10-feet from the hole, it began to break and rolled right in, resulting in



Butch Breedon, First Tee and Tournament Organizer

cheering, screaming and lots of high-fives.

"I was really excited. I just couldn't believe it," noted DeVine.

According to Tournament Director Mike Warren, Vaquero's Athletic Director, "The putting contest, has been a huge value add for our tournament. By making it the very last 15 minutes of the day, you get your crowd to stick around to see who will be in it and what happens. This is important if you have a silent/live auction or a raffle going on – as well as for networking with sponsors and boosters. While last year the contestant lipped out his putt;



Winner's Foursome: Jeff DeVine, Marc Recordon, Sean McCulloch and Ernie Farhat.

this year Jeff made his, so the putt has really taken

on a life of its own."

The tournament is the single most important fundraising event for SBCC Vaquero's Athletics, raising over \$25,000 annually.

As for DeVine, he not only won big, he chose to give big as well, donating portions of his prize to the Santa Barbara City College Athletic Department, First Tee and his church.

Want to maximize your tournament's fundraising potential? Contact Hole In One International today about incorporating a putting contest into your next golf event.

www.holeinoneinternational.com

TRINICITY TOURNAMENT A SELL OUT MAN WINS MAZDA 232 IN 3RD HOLE IN ONE

Trinicity, Trinidad - Carlos Baynes of Tobago won a brand new Mazda 232 courtesy of Southern Sales and Service Company Ltd. and Hole In One International, during the 2nd Annual Amaplaya/Dewar's 36-Hole Team Challenge. Baynes won the Mazda, after he aced the 171-yard 11th hole at the Millennium Lakes Golf and Country Club using a 5-iron. It was his third hole in one.

According to Tournament Director Ron Ameerali, the sold-out two day tournament was comprised of 28 teams of 4 players with the first day being a "two best net scores to count" and the second day being a "modified Texas scramble." The popular event is a fundraiser for both the Alzheimer's Association and the development of junior golf in Trinidad and Tobago.

"I have been working with Hole in One International for the past two and a half years," explains Ameerali, "and I must say that they have never failed to deliver on quality and prompt service. Indeed, the proof was the manner in which they handled the I have been working with Hole in One International for the past two and a half years, and I must say that they have never failed to deliver on quality and prompt service.

Ron Ameerali, Tournament Director

claim. All I needed was to ensure that the claim requirements were followed and met and that was it. I shall always use Hole In One International in all our tournaments and indeed I have continued to do so."

Amaplaya is a registered trademark of Sterling Expressions, a sporting organization that provides events management expertise in the planning, organizing, directing, staging and execution of corporate golf events in the Caribbean. Sponsors of this year's events included Dewar's 12 Scotch Whiskey, Fedex and a local insurance company Colfire.

GOLFER WINS BIKE AT REGIONAL 3M CUSTOMER APPRECIATION EVENT HOLE IN ONE LEADS TO \$20,000 HARLEY

Vancouver, Wash. - Dave Fuller of Yakima recently won a \$20,000 Harley-Davidson, courtesy of 3M, and paid for by Hole In One International, during 3M's customer appreciation tournament held on The Links Course at The Golf Club at Hawks Prairie.

The scramble-format tournament, featured two hole in one prizes. While players could win Hole In One International's \$3,000 Hawaiian Vacation package, featuring round trip airfare and 7-night hotel accommodations for two on Waikiki, on the 150-yard Hole 6, the big prize of the day was a \$20,000 Harley-

Winner Dave Fuller astride his Harley.

Davidson featured on the 165-yard, Hole 13. While no one took home the Hawaiian Getaway, Fuller, using a 5-iron, aced the 13th hole, winning the Harley.

"The claims process was great," noted first-year organizer and 3M account representative, Curt Harstad. "Everyone was just fantastic. You know, it can be nerve-wracking. You're worried... will they pay, will they pay, but of course everything went very smoothly," Harstad explained.



Tim Shay, Curt Harstad, Dean Nordstrom and winner Dave Fuller

As for those planning a customer appreciation event, Harstad offers the following advice, "Add a few hole in one prizes. It makes your tournament that much more exciting and fun."





Ducks Raise Big Bucks for Blood Bank Barona's \$1,000,000 Quacker Dash Raises \$80,000

San Diego, Calif. – Want to run a duck race fundraiser but don't have a river running through your town? Here's a suggestion from Development Officer Claudine Van Gonka with the San Diego Blood Bank...work with a local waterpark!

The San Diego Blood Bank raised nearly \$80,000 this spring during their annual duck race, the Barona Valley Ranch & Casino's \$1,000,000 Quaker Dash, which took place at the Wave Waterpark.

According to Mike Maloy with Odds On \$1,000,000 Que Promotions, Hole In One International's sister company, who worked with Van Gonka on this event, "In a fundraising Duck Race, donors adopt lucky numbered ducks for a small donation in hopes of winning the insured grand prize.



Ducks ride the currents at Wave Waterpark during Barona's \$1,000,000 Quaker Dash, a fundraiser for the San Diego Blood Bank.



Odds On then randomly selects a few of those numbered ducks, designating them as 'lucky ducks'. If one of those preselected 'lucky ducks' is one of the first across the finish line, Odds On will pay for the prize, up to \$1,000,000."

While there was no \$1,000,000 winner during this year's event, the top place finishers didn't



go home empty handed. The owner of the duck that came in 3rd won a Barona Valley Ranch & Casino getaway package, the 2nd place finisher won a Disneyworld Vacation, while the lucky duck who came in 1st place won free gas for a year – a prize valued at \$2,500!

TOP TEN FUNDRAISING CONTESTS

For more information on running an attention-grabbing fundraising promotion for your organization, email us at oopinfo@oddsonpromotions.com for a copy of our Top Ten Fundraising Contests.

BETTER YET, GIVE ODDS ON PROMOTIONS A CALL TODAY AT 888-827-2249 OR VISIT US ON THE WEB AT WWW.ODDSONPROMOTIONS.COM

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hew Winners

Everybody loves a winner... especially when someone else is picking up the tab! These are just a few of our recent winners. Congratulations!

UIM GROVER Hawaii Vacation Hole 15 | 150 Yards | 8 Iron Legends Golf Club | Clermont, FL

TERRY MILLIKEN **Ranger ATV** Hole 14 | 218 Yards | 3 Wood Franklin Hills Country Club | Franklin, MI

GEORGE DOBUZINSKY

Mini Cooper Hole 12 | 165 Yards | 25° Rescue Club Laurel View Country Club | Hamden, CT

ROBERT AIKMAN

Toyota Camry Two-Year Lease Hole 15 | 182 Yards | 3 Wood Glenmaura National Golf Club | Moosic, PA

JIM BOOKER

Tractor and Loader Hole 5 | 202 Yards | 4 Hybrid Club Springdale Country Club | Springdale, AR

JOHN VON CANNON

Jeep Wrangler Hole 16 | 178 Yards | 4 Iron Wind Rose Golf Club | Spring, TX

PATRICK MITCHEL

Nissan Altima Hole 13 | 165 Yards | 5 Iron Stonehenge Golf & Country Club | Richmond, VA

PUTTNGWNNERS

TIM RUBIN **\$5,000** 50-ft. Putt Discovery Bay | Discovery Bay, CA



Hole In One International makes it easy to have a successful golf event. With just one quick call to **800-827-2249**, you can secure everything from insurance to sponsor signage.

HOLE IN ONE INSURANCE

Add excitement to your company, charity or golf course

tournament by offering valuable, attentiongetting hole in one prizes without the risk of a payout.



With Hole In One International, you offer spectacular hole in one prizes, and we'll assume the risk.

PUTTING CONTEST INSURANCE

So, you think 135 yards is too long? Well, how about 50 feet? That's right, you can now insure a

50-foot or longer putting contest for as little as \$150. Before, during or after your tournament,

our single putt or multiple putt contests are sure to create

excitement for all your participants.

MILLION DOLLAR SHOOT-OUTS

Need to increase participation and set your tournament apart? Need to raise money for your cause? Imagine the turnout and excitement when you offer a \$1,000,000 prize! Don't worry, it costs as little as \$190. And when your participant knocks it in, Hole In One International pays the price.

CONTEST AND SPONSOR SIGNS

A golf tournament presents the perfect opportunity for local businesses or company clients to strut their stuff! Our signs are available at a fraction of the cost of conventional sign shops.

PONSOR'S

CONTROL CONTRO

HOLE IN ONE WINS!

Facing stiff competition for sponsors or tournament players this golf season? Hole In One International can help. While our FREE auxiliary prizes,



and complimentary Sunday Bags will give you and/or your sponsor's a bigger bang for their buck, here are two more ways to make your dollars stretch.

Give Your Tournament a Hawaiian Punch!

If you or your potential sponsor wants to participate, but doesn't have a whole lot of dough, then say "Aloha" to Hole In One International's **Hawaii Special!** For as little as \$150, you can give everyone in your tournament, the chance to win a relaxing 7-night, 8-day vacation for two in Hawaii, complete with airfare and overnight accommodations, courtesy of Hole In One International. Best of all, the price remains the same regardless of how many participants you have.

Dollar Stretching Shoot-Out

Facing stiff competition from other tournaments? Want to make your sponsor dollars stretch? Consider running a Par Three Shoot-out. Along with a much quicker pace of play, a **Par Three Shoot-Out** format offers a very rewarding advantage for participants because every hole features a



hole in one prize. What's more, you can use the same sized prize pool but instead of offering it all on one hole, you can run it over nine.

For more information log on to www.holeinoneinternational.com or call 800-827-2249.

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> www.holeinoneinternational.com newsletter@holeinoneinternational.com 800.827.2249

Tee to Green Spring 2008

3RD HOLE IN ONE LANDS MAN \$15,000

TOURNAMENT RAISES \$5,000 FOR CHURCH

New Caney, Texas - Kim Haberland of Kingwood recently made his third lifetime hole in one, winning himself \$15,000, courtesy of Pebble Tec, and paid for by Hole In One International at

> The Pentecostal Church of God/One Way Youth Ministries Annual Golf Tournament. Haberland aced the 135-uard 9th hole at the Tour 18 Golf Course in Houston using

an 8-iron.

"I just wanted to get it on the green as my other three partners had put their shots into the water. Obviously, I was ecstatic that

it went in. When I saw it heading towards

hope for the best; sometimes it works out just

As for how Haberland spent his winnings, "I gave

the church youth missions a donation, paid off

a credit card and then gave my wife the rest of it

the green, I thought it might end up close, and when I saw it go in I couldn't believe it. You always

that way," stated Haberland.

Working with Hole In One International is great. You just call in and within a couple of minutes you're all set. 🕊 🥊

Greg Harvey, Tournament Organizer

Tournament Organizer Greg Harvey notes, "Working with Hole In One International is great. You just call

in and within a couple of minutes you're all set and the payment process went very quickly too." According to Harvey, the golf event is one of our smaller fundraising events. This year's 55-person tournament raised a total of \$5,000 for the youth ministries.

for her to put towards remodeling the kitchen.

Somehow it was all gone too guick, but I do feel

blessed to have won the \$15,000."

Hole In One

\$15.000

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- Lower Clothing Pocket and Slightly Larger Top-Cuff

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New Kind of Trophy: Haberland holds the sign announcing his hole in one prize.