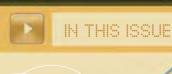
SUMMER/FALL 2008

Tee Green

GOLF PROMOTION AND CONTEST IDEAS FOR EVERY TOURNAMENT 🤜



HOLE IN ONE INSURANCE PUTTING CONTEST INSURANCE MILLION DOLLAR SHOOT-OUTS CONTEST AND SPONSOR SIGNS



> \$50,000 PUTTING **CONTEST WINNER**



> DUCK RACE RAISES \$80,000

> > 3RD HOLE IN ONE **LANDS MAN \$15,000**

HOLE IN ONE PACKAGES FOR AS LITTLE AS \$150!



News from the Non-Golf Side

VAQUERO'S ATHLETICS RAISES OVER \$25,000

\$50,000 PUTTING CONTEST WINNER

Santa Barbara, Calif. - Jeff DeVine won \$50,000, courtesy of Chumash Casino and paid for by Hole In One International, after he successfully holed a 50-foot putt at La Cumbre Country Club during the 15th Annual Santa Barbara City College Golf Classic.

DeVine was selected to make the prize winning putt after his name was randomlu selected from those who purchased mulligan packages during the event.

"It was the end of a long day," said DeVine, "I didn't think anyone would have the patience for me to sit back and study the shot, so I said to myself, 'Don't whiff it, just give it a good putt and don't go short'."

As the ball rolled the first 40-feet, it was by most

cheering, screaming and lots of high-fives.

"I was really excited. I just couldn't believe it,"

According to Tournament Director Mike Warren,

has been a huge value add for our tournament.

By making it the very last 15 minutes of the day,

Vaguero's Athletic Director, "The putting contest,

accounts not likely to be a prize winner. Then, 10-feet from the hole, it began to break and rolled right in, resulting in

noted DeVine.

The staff is prompt and courteous.

is always a positive experience.

Dealing with Hole In One International

Butch Breedon, First Tee and Tournament Organizer

you get your crowd to stick around to see who will be in it and what happens. This is important if you have a silent/live auction or a raffle going on – as well as for networking with sponsors and boosters.

While last year the contestant lipped out his putt;

Winner's Foursome: Jeff DeVine, Marc Recordon, Sean McCulloch and Ernie Farhat.

this year Jeff made his, so the putt has really taken on a life of its own."

> The tournament is the single most important fundraising event for SBCC Vaquero's Athletics, raising over

\$25,000 annually.

As for DeVine, he not only won big, he chose to give big as well, donating portions of his prize to the Santa Barbara City College Athletic Department, First Tee and his church.

Want to maximize your tournament's fundraising potential? Contact Hole In One International today about incorporating a putting contest into your next golf event.

TRINICITY TOURNAMENT A SELL OUT

MAN WINS MAZDA 232 IN 3RD HOLE IN ONE

Trinicity, Trinidad - Carlos Baynes of Tobago won a brand new Mazda 232 courtesy of Southern Sales and Service Company Ltd. and Hole In One International, during the 2nd Annual Amaplaya/Dewar's 36-Hole Team Challenge. Baynes won the Mazda, after he aced the 171-yard 11th hole at the Millennium Lakes Golf and Country Club using a 5-iron. It was his third hole in one.

According to Tournament Director Ron Ameerali, the sold-out two day tournament was comprised of 28 teams of 4 players with the first day being a "two best net scores to count" and the second day being a "modified Texas scramble." The popular event is a fundraiser for both the Alzheimer's Association and the development of junior golf in Trinidad and Tobago.

"I have been working with Hole in One International for the past two and a half years," explains Ameerali, "and I must say that they have never failed to deliver on quality and prompt service. Indeed, the proof was the manner in which they handled the

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Ron Ameerali, Tournament Director

claim. All I needed was to ensure that the claim requirements were followed and met and that was it. I shall always use Hole In One International in all our tournaments and indeed I have continued to do so."

Amaplaya is a registered trademark of Sterling Expressions, a sporting organization that provides events management expertise in the planning, organizing, directing, staging and execution of corporate golf events in the Caribbean. Sponsors of this year's events included Dewar's 12 Scotch Whiskey, Fedex and a local insurance company Colfire.

GOLFER WINS BIKE AT REGIONAL 3M CUSTOMER APPRECIATION EVENT

HOLE IN ONE LEADS TO \$20,000 HARLEY

Vancouver, Wash. - Dave Fuller of Yakima recently won a \$20,000 Harley-Davidson, courtesy of 3M, and paid for by Hole In One International, during 3M's customer appreciation tournament held on The Links Course at The Golf Club at Hawks Prairie.

The scramble-format tournament, featured two hole in one prizes. While players could win Hole In One International's \$3,000 Hawaiian Vacation package, featuring round trip airfare and 7-night hotel accommodations for two on Waikiki, on the 150-yard Hole 6, the big prize of the

Winner Dave Fuller astride his Harley.

day was a \$20,000 Harley-

Davidson featured on the 165-yard, Hole 13. While no one took home the Hawaiian Getaway, Fuller, using a 5-iron, aced the 13th hole, winning the Harley.

"The claims process was great," noted first-year organizer and 3M account representative, Curt Harstad. "Everyone was just fantastic. You know, it can

be nerve-wracking. You're
worried... will they pay,
will they pay, but of
course everything
went very smoothly,"
Harstad
explained.



Tim Shay, Curt Harstad, Dean Nordstrom and winner Dave Fuller

As for those planning a customer appreciation event, Harstad offers the following advice, "Add a few hole in one prizes. It makes your tournament that much more exciting and fun."





Ducks Raise Big Bucks for Blood Bank Barona's \$1,000,000 Quacker Dash Raises \$80,000

San Diego, Calif. - Want to run a duck race fundraiser but don't have a river running through your town? Here's a suggestion from Development Officer Claudine Van Gonka with the San Diego Blood Bank...work with a local waterpark!

The San Diego Blood Bank raised nearly \$80,000 this spring during their annual duck race, the Barona Valley Ranch & Casino's \$1,000,000 Quaker Dash, which took place at the Wave Waterpark.

According to Mike Maloy with Odds On Promotions, Hole In One International's sister company, who worked with Van Gonka on this event, "In a fundraising Duck Race, donors adopt lucky numbered ducks for a small donation in hopes of winning the insured grand prize.

Odds On then randomly selects a few of those numbered ducks, designating them as 'lucky ducks'. If one of those preselected 'lucky ducks' is one of the first across the finish line, Odds On will pay for the prize, up to \$1,000,000."

While there was no \$1,000,000 winner during this year's event, the top place finishers didn't



go home empty handed. The owner of the duck that came in 3rd won a Barona Valley Ranch & Casino getaway package, the 2nd place finisher won a Disneyworld Vacation, while the lucky duck who came in 1st place won free gas for a year - a prize valued at \$2,500!

Ducks ride the currents at Wave Waterpark during Barona's \$1,000,000 Quaker Dash, a fundraiser for the San Diego Blood Bank.



TOP TEN FUNDRAISING CONTESTS

For more information on running an attention-grabbing fundraising promotion for your organization, email us at oopinfo@oddsonpromotions.com for a copy of our Top Ten Fundraising Contests.

BETTER YET, GIVE ODDS ON PROMOTIONS A CALL TODAY AT 888-827-2249 OR VISIT US ON THE WEB AT WWW.ODDSONPROMOTIONS.COM

Everybody loves a winner... especially when someone else is picking up the tab! These are just a few of our recent winners. **Congratulations!**

JIM GROVER

Hawaii Vacation

Hole 15 | 150 Yards | 8 Iron Legends Golf Club | Clermont, FL

TERRY MILLIKEN

Ranger ATV

Hole 14 | 218 Yards | 3 Wood Franklin Hills Country Club | Franklin, MI

GEORGE DOBUZINSKY

Mini Cooper

Hole 12 | 165 Yards | 25° Rescue Club Laurel View Country Club | Hamden, CT

ROBERT AIKMAN

Toyota Camry Two-Year Lease Hole 15 | 182 Yards | 3 Wood Glenmaura National Golf Club | Moosic, PA

JIM BOOKER

Tractor and Loader

Hole 5 | 202 Yards | 4 Hybrid Club Springdale Country Club | Springdale, AR

JOHN VON CANNON

Jeep Wrangler

Hole 16 | 178 Yards | 4 Iron Wind Rose Golf Club | Spring, TX

PATRICK MITCHEL

Nissan Altima

Hole 13 | 165 Yards | 5 Iron

Stonehenge Golf & Country Club | Richmond, VA

PUTTING WINNERS

TIM RUBIN

\$5.000

50-ft. Putt

Discovery Bay | Discovery Bay, CA



Hole In One International makes it easy to have a successful golf event. With just one quick call to **800-827-2249**, you can secure everything from insurance to sponsor signage.

HOLE IN ONE INSURANCE

Add excitement to your company, charity or golf course

tournament by offering valuable, attentiongetting hole in one prizes without the risk of a payout.



With Hole In One International, you offer spectacular hole in one prizes, and we'll assume the risk.

PUTTING CONTEST INSURANCE

So, you think 135 yards is too long?
Well, how about 50 feet? That's
right, you can now insure a
50-foot or longer putting
contest for as little
as \$150. Before,
during or after
your tournament,

our single putt or multiple putt contests are sure to create excitement for all your participants.

MILLION DOLLAR SHOOT-OUTS

Need to increase participation and set your tournament apart?

Need to raise money for your cause? Imagine the turnout and excitement when you offer a \$1,000,000 prize! Don't worry, it costs as little as \$190. And when your participant knocks it in, Hole In One International pays the price.

CONTEST AND SPONSOR SIGNS

A golf tournament presents the perfect opportunity for local businesses or company clients to strut their stuff!

Our signs are available at a fraction of the cost of conventional sign shops.





800.827.2249

3RD HOLE IN ONE LANDS MAN \$15,000

TOURNAMENT RAISES \$5,000 FOR CHURCH

New Caney, Texas - Kim Haberland of Kingwood recently made his third lifetime hole in one, winning himself \$15,000, courtesy of Pebble Tec, and paid for by Hole In One International at

The Pentecostal Church of God/One
Way Youth Ministries Annual Golf
Tournament. Haberland aced the
135-yard 9th hole at the

Tour 18 Golf Course in Houston using an 8-iron.

"I just wanted to get it on the green as my other three partners had put their shots into the water. Obviously, I was ecstatic that it went in. When I saw it heading towards

the green,
I thought it
might end up
close, and when
I saw it go in I
couldn't believe
it. You always

New Kind of Trophy: Haberland holds the sign announcing his hole in one prize.

hope for the best; sometimes it works out just that way," stated Haberland.

As for how Haberland spent his winnings, "I gave the church youth missions a donation, paid off a credit card and then gave my wife the rest of it for her to put towards remodeling the kitchen. Somehow it was all gone too quick, but I do feel blessed to have won the \$15,000."

Working with Hole In One International is great. You just call in and within a couple of minutes you're all set.

Greg Harvey, Tournament Organizer

Tournament
Organizer Greg
Harvey notes,
"Working with Hole
In One International
is great. You just call

in and within a couple of minutes you're all set and the payment process went very quickly too." According to Harvey, the golf event is one of our smaller fundraising events. This year's 55-person tournament raised a total of \$5,000 for the youth ministries.



Pebble Tec

www.holeinoneinternational.com

800.827.2249

6195 Ridgeview Court, Suite A Reno, NV 89519

FREE GOLF BAG FOR EVERYONE IN YOUR EVENT

This year we've teamed up with Magique Golf to give everyone in your event a FREE* Sunday Golf Bag.

- Collapsible Lightweight Carry Bag
- Accommodates a Full Set of Clubs
- Lower Clothing Pocket and Slightly Larger Top-Cuff

Go to www.holeinoneinternational.com for more information.



A \$29.95 charge covers shipping and handling within the