

# TeeToGreen



**Hole In One**  
INTERNATIONAL®

HOLE IN ONE INSURANCE PUTTING CONTEST INSURANCE MILLION DOLLAR SHOOT-OUTS CONTEST AND SPONSOR SIGNS

VOL. 3, ISSUE 2

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News from the Non-Golf Side

### MAN WINS BIG AT CHAMBER FUNDRAISER

# \$50,000 COMBINATION PUTT WINNER



Withers and his \$50,000 check.

**Sturgis, Mich.** – Jon Withers is \$50,000 richer this summer, thanks to Hole In One International.

Withers won the cash this May at the Klinger Lake Country Club during Spring Swing 2007, the Sturgis Area Chamber of Commerce's annual golf fundraiser. Withers got his shot at \$50,000 after he and nine other tournament participants were randomly selected to participate in a combination putting contest sponsored by Jeff Brazo with the A.W. Ayers Insurance Agency.

The selected participants, all of whom won a sleeve of golf balls, began by taking

their best shot at sinking a 10-foot putt for a chance to win a \$25 Klinger Lake gift certificate. After Withers and Scott Swihart each sunk the 10 footer, the two took aim at a 30-foot putt. Again, both men made the shot

winning a \$50 Klinger Lake gift certificate, and a shot at the \$50,000 putt. While the prize was to be split if both men made the 50-foot putt, it turns out that only Withers

**“Hole In One makes it easy to do business. What’s more, no one holds a candle to your rates.”**

Jeff Brazo, A.W. Ayers Insurance Agency

had the right stuff, winning the \$50,000 prize. According to Brazo, “Hole In One makes it easy to do business. What’s more, no one holds a candle to your rates.”

MAN SCORES 2007 HYUNDAI SANTA FE AT GOLF TOURNAMENT

# \$28,000 RAINY DAY WINNER



Jessup receives his new ride at the Mountaineer Hyundai, Inc. dealership.

**Beckley, W.Va.** – It may have been a little rainy, but that didn't stop Chuck Jessup from winning himself a brand new vehicle during the Fellowship of Christian Athletes Golf Tournament this May. Jessup won the 2007 Hyundai Santa Fe, courtesy of Mountaineer Hyundai, Inc., and paid for by Hole In One International, after he aced the 185-yard, 3rd hole with his 3-wood playing the Cobb Course at The Resort at Glade Springs.

According to Diana McGraw, General Manager of Mountaineer Hyundai, Inc., "The experience of working with Hole in One International is great. We just send in our paperwork, and it gets done. We sponsor approximately three to four hole in one contests each year. The entire process is easy, simple and hassle-free."

## ACEMAKER AND BEDFORD CHAMBER SPLIT CASH PRIZE 50/50 \$10,000 HOLE IN ONE REWARDING FOR ALL

**Bedford, Ind.** – Michael Bellush did more than score bragging rights when he aced the 150-yard, 10<sup>th</sup> hole at the Otis Park Golf Course during the Bedford Chamber of Commerce Golf Scramble this past May helping every member of the Bedford Chamber. That's because the \$10,000 hole in one prize, which was sponsored by the Bedford Federal Savings Bank, and paid for by Hole in

One International, was a 50/50 split (if someone aced the hole, they would split the prize with the Bedford Chamber of Commerce). Ironically, Bellush was playing on the Bedford Federal Savings Bank team when he made the \$10,000 prize-winning shot.

According to Tournament Director Adele Bowden Purlee, President of the



Acemaker Mike Bellush "splits" his winnings with Adele Bowden Purlee, President of the Bedford Chamber.

Bedford Chamber, in addition to providing a networking opportunity, this annual fundraising tournament, helps to keep down the cost of membership dues. Thanks in part to Bellush's great shot, the tournament raised well over their typical \$10,000-\$12,000 fundraising target.

## FUNDRAISING SCRAMBLE RAISES \$19,000 FOR CHARITY

# MAN WINS \$25,000 MAZDA MIATA ON 3<sup>RD</sup> HOLE IN ONE!

**Jaspar, Ala.** – Doug Gissendaner knows a little bit about aces. At this year's Lee Smith Memorial Scramble, Gissendaner racked up his third hole in one when he aced the 159-yard, 6<sup>th</sup> hole at the Musgrove Country Club winning himself a \$25,000 Miata, sponsored by John

Crump Mazda, and paid for by Hole In One International.

Gissendaner, who used a 5-iron to win the car, got lucky in that he only got a chance to participate in the sold-out tournament when another player dropped out just four days prior to the

event. However, since making the shot Gissendaner has become a local celebrity. He's not only appeared twice in the local paper, the *Daily Mountain Eagle News*, he's featured on the country club's website with his brand new ride.

*Continued on Page 3*



## Woman Wins \$20,000 in Heels – ON ICE!

### Hockey Mom Scores 89-Foot Goal at USHL Game

**Madison, Wis.** – Karen Davis has been to a lot of hockey games; after all, her son's a hockey player. So maybe that's why the 48-year-old Davis knew exactly what to do when she was randomly selected at a USHL Green Bay Gambler's hockey game to participate in a \$20,000 **Hockey Red Line Shoot-Out** contest, sponsored by State Farm Insurance.

Davis, who was wearing heels, shot the puck 89 feet through a template, winning herself \$20,000, paid for by Odds On Promotions. What amazed Nate McHargue, with State Farm Insurance, wasn't so much the length of the shot, or even that Davis was in heels, but the fact that her 2<sup>nd</sup> period intermission shot was made on uncleaned ice. As explained by McHargue, the Red Line contest was just one portion of their game sponsorship. In addition to generating 500 contest entries, the evening also featured a Teddy Bear Toss where over 1,500 bears were collected for local hospitals.

The process of working with Odds On was, according to McHargue, "Extremely smooth. It went so quickly. We had our contract reviewed and signed in 24 hours." As for those considering a similar promotion for a local sports team, McHargue noted that pre-event advertising and consistency were essential. "It's important to be there every year."



**READY TO GET INTO THE GAME OF HOCKEY SPONSORSHIP?  
 GIVE ODDS ON A CALL TODAY AT 888-827-2249.**



**You can also watch Karen Davis make her amazing shot on our website at [www.oddsonpromotions.com](http://www.oddsonpromotions.com)**

### MAN WINS MAZDA MIATA

*Continued from Page 2*

According to Tournament Director Pete Smith, the inaugural golf scramble raised over \$19,000 for the Samuel Lee Smith Advised Fund, the largest amount ever raised at a golf event in the Jasper area. The secrets to Smith's success? Not only did he sell hole sponsorships for \$400 each, participants had a chance to win a car on each of the five par-3 holes thanks to John and Scott Crump and their respective dealerships.

The Fund, named in recognition of Smith's son, provides sports scholarships to disadvantaged youth and funds special projects for other regional



501c3 organizations. Susie Jenkins, who was responsible for booking the hole in one insurance on behalf of Craig Buhler with John Crump Mazda, noted that while this was not the first time the dealership had purchased hole in one insurance, it was the first time she had. What's more, it was their first winner. Of her overall experience with Hole In One International, Jenkins explained, "It was easy. Everything was well explained. And the claims process was easy as well."

## NEW ACEMAKERS

Everybody loves a winner... especially when someone else is picking up the tab! These are just a few of our recent winners. Congratulations acemakers!

**TOM SAVILLE**

**\$35,000 Towards Purchase of a New Car**

Hole 13 | 180 Yards | Rescue Wood  
 Skyline Country Club Golf Course | Tucson, AZ

**JEFF CORRADINO**

**2004 BMW 525i**

Hole 10 | 178 Yards | 7 Iron  
 Black Gold Golf Club | Yorba Linda, CA

**ROBERTO LOPEZ**

**Land Rover LR 3**

Hole 14 | 165 Yards | 5 Iron  
 Laredo Country Club Golf Course | Laredo, TX

**DWIGHT LEE**

**Harley-Davidson Fat Boy**

Hole 17 | 188 Yards | 5 Wood  
 Fox Run Country Club | Macon, GA

**JOE TREROTOLA**

**BMW, Two-Year Lease**

Hole 8 | 165 Yards | 7 Iron  
 Ardsley Country Club | Ardsley-on-Hudson, NY

**JEFF GRAYSTONE**

**Hawaii Trip**

Hole 15 | 170 Yards | 8 Iron  
 The Brassie Golf Club | Chesterton, IN

## PUTTING WINNERS

**JON WITHERS**

**\$50,000 Cash**

10, 30, 50 Foot Putt Combination Putt  
 Klinger Lake Country Club | Sturgis, MI



Hole In One International makes it easy to have a successful golf event. With just one quick call to **800-827-2249**, you can secure everything from insurance to sponsor signage.

**HOLE IN ONE INSURANCE**

Add excitement to your company, charity or golf course tournament by offering valuable, attention-getting hole in one prizes without the risk of a payout.



With Hole In One International, you offer **spectacular hole in one prizes, and we'll assume the risk.**

**PUTTING CONTEST INSURANCE**



So, you think 135 yards is too long? Well, how about 50 feet? That's right, you can now insure a 50-foot or longer putting contest for as little as \$150. **Before, during or after** your tournament, our single putt or multiple putt contests are sure to create excitement for all your participants.

**MILLION DOLLAR SHOOT-OUTS**

Need to increase participation and **set your tournament apart?** Need to raise money for your cause? Imagine the turnout and excitement when you offer a \$1,000,000 prize! Don't worry, it costs as little as \$190. And when your participant knocks it in, Hole In One International pays the price.

**CONTEST AND SPONSOR SIGNS**

A golf tournament presents the **perfect opportunity for local businesses or company clients to strut their stuff!** Our signs are available at a fraction of the cost of conventional sign shops.



Great Ideas for Better Golf Events

**More than just Instant Hassle Free Contest Insurance...**

Purchase hole in one insurance with Hole In One International and you'll also receive:

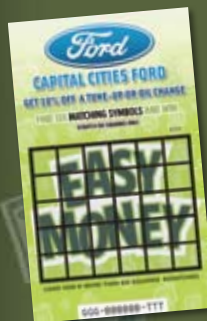
- Free contest signs and tee markers
- Complimentary auxiliary prizes
- FREE\* custom-fit rescue wood-valued at \$150-for every tournament participant!



For a free, no-obligation quote call **800-827-2249**. Or, visit us on the web at **www.holeinoneinternational.com**.

\*A \$29.95 charge covers shipping, handling and a 12-point remote custom-fitting session with a Magique Golf Professional (within the Continental U.S.). Please allow 4-6 weeks for delivery. Club comes standard with a steel shaft.

**Customizable Scratch & Win Cards as Tee Prizes**



Want to give every one a chance to be a big winner at your next golf tournament? Why not give every tournament participant the chance

to score up to \$1,000,000, paid for by Hole in One International's sister company, Odds On Promotions? Odds On's customizable Scratch & Win Cards can be imprinted with your logo, or a sponsor's logo, quickly and affordably. What's more, every card is a potential winner and features a registration section printed on the back, making it the perfect tool for database development.

For more information log on to **www.oddsonpromotions.com** or call **888-827-2249**.

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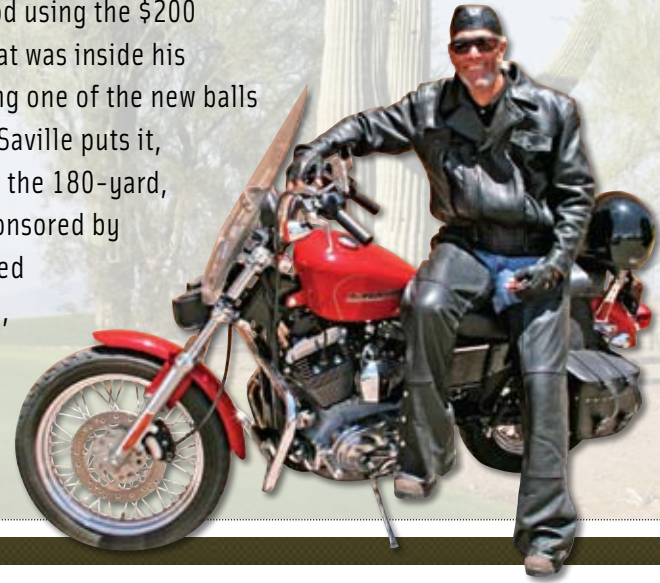
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800.827.2249



Man Wins Brand New Ride at Invitational Event

# 54 YEARS OF PRACTICE PAYS OFF WITH \$35,000 ACE

**Tucson, Ariz.** – Just before the start of the Skyline Traditions Men’s Invitational, Tom Saville, decided to purchase a new rescue wood using the \$200 shopping spree certificate that was inside his tournament goodie bag. Whether it was the club, the fact that he was using one of the new balls he won when landing on the green on hole 2, or the fact that he’s had, as Saville puts it, “54 years of practice,” it all came together for him in March when he aced the 180-yard, 13<sup>th</sup> hole at the Skyline Country Club winning himself a \$35,000 prize, sponsored by Don Mackey BMW and paid for by Hole In One International. While he joked about the fact that he used a portion of his winnings to pay off his bar tab, Saville noted that he had just enough left over to purchase a brand new Harley-Davidson Motorcycle, including chaps, with his winnings.



[www.holeinoneinternational.com](http://www.holeinoneinternational.com)

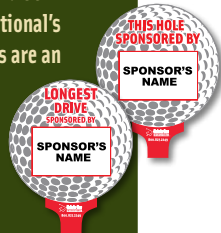
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## RAISE FUNDS WITH SPONSOR SIGNS

Want to raise more money this year? Sell sponsor signs! Hole in One International’s heavy duty Coroplast sponsor signs are an effective way to:

- Increase Tournament Revenue
- Give Sponsor Recognition
- Sell in-tournament advertising



**Attractive, easy to set up, weather proof at a fraction of what you’d pay at a conventional sign shop. Just \$25 each, or \$20 when you purchase 18 or more.**

Signs available include: This Hole Sponsored by, Longest Drive Sponsored by, Straightest Drive Sponsored by, Closest to the Hole Sponsored by, and Proudly Sponsored by.