SUMMER/FALL 2006

GOLF PROMOTION AND CONTEST IDEAS FOR EVERY TOURNAMENT 4

Hole In One



HOLE IN ONE INSURANCE PUTTING CONTEST INSURANCE MILLION DOLLAR SHOOT-OUTS CONTEST AND SPONSOR SIGNS

VOL. 2, ISSUE 2

> BIKERS AND BOGEYS \$28,000 HOLE IN ONE

> > \$25,000 WINNER AT CHAMBER MUSIC FUNDRAISER

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News from the Non-Golf Side

\$28,000 MOTORCYCLE ACE

Clarksville, Tenn. – Poor Bill Sites. Even though he aced the 2nd hole (160-yards) at the Swan Lake Municipal Golf Course during the 2nd Annual Bikers and Bogeys Scramble, winning himself a 2006 Harley–Davidson Screaming Eagle V–Rod, he didn't get the pleasure of telling anyone. That's because, according to co-event organizers, Larry "Lane" Lyle and Billy Lee, within five minutes of his prize winning shot, everyone's cell phones started ringing and word spread like wildfire through the entire town of 100,000.

Lyle, an avid golf fan and motorcycle salesman, and Lee, a chrome consultant and a member of the local chapter of Bikers Who Care, both work for Appleton Harley-Davidson, conceived of the name and tournament a few years ago as a way to raise funds for the Wesley Smith Foundation.

> While Appleton Harley-Davidson sponsored the \$28,000 valued hole in one

prize, which was paid for by Hole In One International, Bikers Who Care helped to sell sponsorships, prepare food and run the event.

This works for everyone involved, the charities, the hole sponsors, everyone.

Larry Lyle, co-event organizer

While Sites is awaiting the arrival of his new license plate, "HoleN1", the real winners from this event were the Salvation Army and Wesley Smith Foundation, who were the recipients of the \$2,600 that was raised from this charity golf scramble.

"Our tournament was great. Everybody had a good time. Hole in One International was right on the spot with everything we needed. I'd refer you to anybody. Doing what you do makes running a tournament easier," stated Lee.

For his part Lyle noted, "This works for everyone involved, the charities, the hole sponsors, everyone." In addition, several participants have already committed to participate next year.

Bill Sites with Larry, Billy and the Screaming Eagle.

UNUSUAL HOLE IN ONE: BEER FESTIVAL PARTICIPANT MAKES SHOT FROM CLUBHOUSE PATIO. SEE PAGE 3. 💭

AN WINS BIG CASH IN MUSIC FESTIVAL FUNDRAISER



Fernandina Beach, Fla. - For David Kennedy, playing in a recent fundraising tournament

for the Amelia Island Chamber Music Festival (AICMF) turned out to be music to his wallet. That's because Kennedy won \$25,000, paid for by Hole in One International, after acing the 171-yard 3rd hole at the Golf Club at North Hampton.



David Kennedy receiving \$25,000.

Kennedy, who was in the final foursome of the day, was also the last to shoot. The ball hit the front of the green and rolled directly into the hole, winning him the giant cash prize, making his ace, which was shot with a 7-wood, the final shot of the day. It was Kennedy's first hole in one.

According to co-chair June Bailey, whose husband and co-chair Doug Bailey helped to organize the tournament, the fundraising event not only brought awareness to the AICMF's May concert series, it raised close to \$10,000 in its second year. "We were pleasantly surprised with the service we received. Everyone was very easy to work with. I would recommend Hole In One International to anyone. I'm looking forward to using you for future events," stated Bailey.

rice toyota sponsors piedmont gcsa tournament \$15,000 TOYOTA WINNER

Greensboro, N.C. - Hugh Holman, Director of Finance with Rice Toyota, not only knows his way around the golf course, he appreciates the value in sponsoring golf tournaments. So much that he agreed to sponsor a hole in one contest for the Piedmont Golf Course Superintendents Association (PGCSA). But, little did Holman know just how much great PR would result after Rick Trudgeon, a guest at the event, aced the 17th hole (175-yards) using a 26° hybrid, winning himself a 2006 Toyota Corolla, paid for by Hole In One International. The winning story not only ran in the local paper, but in Carolinas Magazine – a regional publication of the GCSA. According to Jay Gardener with the PGCSA, proceeds from this



'Super' Tourney has Big Winner. Rick Trudgeon wins a 2006 Toyota Corolla.

fundraising tournament go to support three scholarships as well as a "Give A Kid A Club" program in addition to other causes. According to Holman, "Working with Hole In One International couldn't have been easier. Service was excellent, very quick with quotes. I was very pleased with the payment speed and how quickly things were turned around." This was Trudgeon's second hole in one.

BIG WINNER, BIG RESULTS

FAITH LUTHERAN HAS \$20,000 ACEMAKER, RAISES \$10,000

Eustis, Fla. - This spring Richard Gervais of Inverness won \$20,000 in the 3rd Annual Faith Lutheran School Golf TournamentGervais, won the big cash prize, courtesy of the Faith Lutheran School PTL and paid for by Hole in One International, after acing the 178-yard hole 17 at the Country Club of Mount Dora.

According to Daun Lutz, Tournament Director, "Tournaments

are a relatively easy way to raise funds for the school. The secret is to be sure and have a good team of people who can ask for sponsorships, because that's your money maker." This year's event raised over \$10,000 for the school, which has just 250 students. As for working with Hole In One International, Lutz quipped, "You guys were great. It was easy...very easy... especially when you consider you were sending us a check for \$20,000!"



FUNDRAISING BEER FESTIVAL FEATURES UNUSUAL HOLE IN ONE CONTEST

Simi Valley, Calif. –In what has to be one of the more unusual hole in one contests ever held, Fred Rohmer of Simi Valley made a 205-yard hole in one at the inaugural St. Paddy's Day Beer Festival sponsored by the Rotary Club of Simi Sunset. What made this hole in one so unusual? The location of the tee box. Rohmer aced the 9th hole from the patio of Lost Canyons Golf Club with a 5-iron.

His reward for making this extra-ordinary shot? Rohmer won a \$35,000 Toyota Camry Solara SLE V6 convertible. The vehicle, which was sponsored by DCH Toyota of Simi Valley, was paid for by Hole In One International's sister company Odds On Promotions, who insures hole in one, putting and shoot-out contests that take place "off" the course.

"The shot was one of the most exciting things I've ever seen. It was surreal," stated Cindy Belmonte, who was one of the primary organizers of the event. "You know, we've worked with Mike Maloy before for other events including our



What a shot! Rohmer wins car in Patio Ace.

bowl-a-thon. We'll definitely be doing something again. Odds On is very easy to work with, and there are so many things to choose from."

In addition to the unusual patio hole in one contest, the Beer Fest featured a silent auction, two dozen microbrewed beers, a home beer brewers' contest, dancing, live music, food and a raffle for a trip to Ireland. The event raised \$10,000, which will be used by the Rotary to support both local and international projects. The Rotary is an organization of business and professional leaders united worldwide, who provide humanitarian service and help to build goodwill and peace in the world.

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hew acerakers

Everybody loves a winner... especially when someone else is picking up the tab! These are just a few of our recent winners. Congratulations acemakers!

DAWID KENNEDY **\$25,000** The Golf Club at North Hampton, Fernandina Beach, FL Hole 3 | 171 Yards | 7 Wood

RICHARD GERWAIS

\$20,000 The Country Club of Mount Dora, Mount Dora, FL Hole 17 | 178 Yards | 5 Wood

CLAY HUDSON

\$7,692 Wildcat Golf Club, Houston, TX Hole 3 | 150 Yards | 3 Iron

JIMMY STARR

2006 Ford F-150 Pick-Up Camden Country Club, Camden, AR Hole 9 | 180 Yards | 6 Iron

BILL SITES

2006 Harley-Davidson Screaming Eagle V-Rod Swan Lake Municipal Golf Course, Clarksville, TN Hole 2 | 160 Yards | 6 Iron

> CRAIG KIRK **\$10,000 Cash** Eagle Valley Golf Course, Evansville, IN Hole 14 | 165 Yards | 8 Iron

PUTTING WINNERS

KEN TIMPSON

5,000 Cash Barnsley Inn & Golf, Adairsville, GA Single 50 Foot Putt

KAREEM ABDULLAH

\$10,000 Cash Harlingen Country Club, Harlingen, TX Combination Putt 10, 30, 50 Foot Putt

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Hole In One International makes it easy to have a successful golf event. With just one quick call to **800-827-2249** you can secure everything from insurance to sponsor signage.

HOLE IN ONE INSURANCE

Add excitement to your company, charity or golf course

tournament by offering valuable, attentiongetting hole in one prizes without the risk of a payout.



With Hole In One International, you offer spectacular hole in one prizes and we'll assume the risk.

PUTTING CONTEST INSURANCE

So, you think 135 yards is too long? Well, how about 50 feet? That's right, you can now insure a 50-

foot or longer putting contest for as little as \$150. **Before, during or after** your tournament, our single putt or multiple putt contests are sure to create excitement for all your participants.

MILLION DOLLAR SHOOT-OUTS

Need to increase participation and set your tournament apart? Need to raise money for your cause? Imagine the turnout and excitement when you offer a \$1,000,000 prize! Don't worry, it costs as little as \$190. And when your participant knocks it in, Hole In One International pays the price.

CONTEST AND SPONSOR SIGNS

A golf tournament presents the perfect opportunity for local businesses or company clients to strut their stuff! Our signs are available at a fraction of the cost of conventional sign shops.

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CONCENTION TOURNAMENT

Putt Fore Bigger Profits



Generate additional revenue at your next golf event with a putting contest from Hole In One International!

Great for use before, during or after your tournament, our single putt and combination putt contests are a fun and easy way to create additional excitement for all your event participants while generating additional funds for your cause. For more information about running a fundraising putting contest at your next golf event, give us a call today at 800-827-2249 or visit our website at www.holeinoneinternational.com.

Worried About Weather?

Let's face it, Mother Nature can be a fickle gal. If you're planning a late Fall, Winter or early Spring golf event, why leave anything to chance? Give yourself one less thing to worry about this season with weather insurance from Hole In One International's sister company Odds On Promotions. Not only is weather insurance as easy to arrange as hole in one contest coverage, we'll be there to pick up the tab in the event Mother Nature tries to rain (or snow) on your parade. Simply let us know the dates of your event, hours of coverage required, location, the amount of coverage you need and the type of weather peril (rain, snow, temperature or wind). Then, if Mother Nature decides not to cooperate on the day of your event, we'll be there to pay the price!

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> www.holeinoneinternational.com newsletter@holeinoneinternational.com 800.827.2249

NEW FOR 2006 Maine

BOOK INSURANCE WITH US TODAY AND GET A FREE RESCUE WOOD FOR EVERYONE IN YOUR EVENT.

Here's a whole new reason to do business with Hole In One International this season! We've teamed up with Magique Golf to give everyone in your event a free custom-fitted rescue wood valued at \$125!*

When you insure a hole in one or combination putting contest with Hole In One International this year, we will send you a package of rescue wood coupons along with your complimentary event signage. Simply distribute one coupon to each player in your event as a tee prize. Your participants then contact Magique Golf directly for a custom fitting of their very own M3 I-BRID Rescue Wood. Designed by teaching pros specifically for the average player, Magique's custom-fit club features more upright club heads, more loft, softer flex shafts and lower kick points, all for less than you'd expect for custom-fit clubs. Magique's M3 I-BRID Rescue Wood is available in 17, 21 or 25 degrees of loft with a cambered sole design, ideal for shots from the rough or tight fairway lies.

*A \$29.95 charge applies for shipping, handling and custom fitting to your specifications (within the continental U.S.). Please allow 4-6 weeks for delivery. Club comes standard with a steel shaft. Upgrades available.



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