**SUMMER 2013** 

GOLF PROMOTION AND CONTEST IDEAS FOR EVERY TOURNAMENT

Hole In One



HOLE IN ONE INSURANCE PUTTING CONTEST INSURANCE MILLION DOLLAR SHOOT-OUTS CONTEST AND SPONSOR SIGNS

#### IN THIS ISSUE

#### > \$10,000 PUTTING CONTEST WINNER

> MAN ACES HOLE, WINS TRACTOR

#### > THREE HOLE-IN-ONE WINNERS IN TWO YEARS

#### > \$25,000 WINNER AT SCHOOL FUNDRAISER



OUICK OUOTE

News from the Non-Golf Side

# FORMER NFL STAR MAKES \$100,000 HOLE-IN-ONE

**Glen Gardner, N.J.** – Former NY Giants running back Ottis "OJ" Anderson recently won \$100,000, courtesy of Garlic Rose Bistro in Cranford, and paid for by Hole In One International, during the Cranford Rotary Club's 22nd Annual Golf Tournament. Anderson won the prize after he aced the 18th hole at Echo Lake Country Club in Westfield, during a 150-yard shoot-out.

For the past seven years, the tournament has run the \$100,000 Shoot-Out, giving five qualifiers, who have been selected throughout the day, a shot at winning the big bucks at the end of the tournament.

In front of an audience, which had gathered on a veranda overlooking the 18th green, each of the lucky qualifiers took their best shot from a temporary tee

area set up on the fairway, 150 yards away, in hopes of scoring the giant prize. Anderson was the fifth and final qualifier to shoot.

"I was just trying to get it close," said Anderson, the Super Bowl MVP for the NY Giants in Super Bowl XXV. "I was as shocked as anyone else when it disappeared in the cup." This was Anderson's first hole in one.



The claims process went smoothly.

Thanks to the fundraising tournament, the Rotary Club was able to present the Cranford PAL (Police Athletic League) with a check for \$10,000 to support its youth athletic programs, the largest single donation ever from the tournament. Additional proceeds from the golf tournament support the Rotary Club's \$15,000 in annual scholarships.

> According to Bob Loder, who has been involved with the golf tournament for the past 22 years, the tournament is one of the biggest fundraisers in the community. "We have been working with Hole In One International for 10 or more years now

because you make it so easy. The claims process went smoothly, I think the turnaround was just a couple of weeks. Because it's all

so easy and smooth, it's why we'll continue to work with Hole In One International."

Ready to raise more money at your tournament this year?

Visit us at www.HoleInOneInternational.com for a free quote or give us a call today at 800-827-2249.



Hole In One International makes it easy to have a successful golf event. With just one quick call to 800.827.2249, you can secure everything from insurance to sponsor signage.

#### **HOLE IN ONE INSURANCE**

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#### PUTTING CONTEST INSURANCE

So, you think 135 yards is too long? Well, how about 50 feet? That's right, you can now insure a 50-foot or longer putting contest for as little as \$150. Before, during or after

your tournament. our single putt or multiple putt contests are sure to create excitement for all your participants.

#### MILLION DOLLAR SHOOT-OUTS

Need to increase participation and set your tournament apart? Need to raise money for your cause? Imagine the turnout and excitement when you offer a \$1,000,000 prize! Don't worry, it costs as little as \$190. And when your participant knocks it in, Hole In One International pays the price.

#### **CONTEST AND SPONSOR SIGNS**

A golf tournament presents the **perfect** opportunity for local businesses or company clients to strut their stuff! Our signs are available

THIS HOLE

SPONSOR'S

NAME

at a fraction of the cost of conventional sign shops.



Sr. Debbie Drago, Executive Director, Collier Youth Services; Sr. Carol Beairsto, former Executive Director, Collier Youth Services; Shane Boyce, \$10,000 winner.

Wickatunk, N.J. - Shane Boyce of Freehold recently won \$10,000, courtesy of Collier Youth Services, and paid for by Hole In One International.

Boyce won the combination putting contest, which took

# \$10,000 PUTTING WINNER

place on the Eagle Oaks Golf and Country Club practice green during the 18th Annual Collier Golf Classic.

To participate, players donated \$20 each, or paid \$60 per foursome, receiving a sleeve of balls and a shot at the big bucks. All contestants then got the chance to make a 10-foot putt. If they holed the 10-footer, they were entered into a bonus prize drawing for a golf bag and moved on to make a 30-foot putt. If they successfully holed the 30-footer, they would advance to the 50-footer and a chance to win the giant prize.

While two players qualified for the 50-foot putt, it was Boyce who successfully made the uphill putt, scoring the \$10,000 prize.

According to Jhanna Even, Development Associate with Collier Youth Services, a social service agency whose mission is to provide at-risk youth a chance to grow toward their potential in an environment that promotes belonging, dignity and hope, the golf outing raised over \$61,000.

### Everuone we worked with at Hole In One International was very professional and the claims process went very smoothly. 🥊 Jhanna Even, Development Assoc. with Collier Youth Services



According to Mary Kampmeier, Vice President of Rockford Lutheran's Booster Club, "The Crusader Cash Calendar Raffle was new to Rockford Lutheran this year. Having Mrs. Buzzo be blessed with the big prize made the raffle a true success! We will definitely do this fundraiser again next school year."

### TEXARKANA MAN ACES TRACTOR **HOLE IN ONE INTERNATIONAL WRITES THE CHECK**

Texarkana, Tex. - Buddy Deese of Texarkana recently won a Kubota RTV 400, courtesy of Texarkana Tractor Company, and paid for by Hole In One International during the Fifth Annual Toy Bradshaw Benefit Golf Tournament, which raised over \$9,200.

According to Tournament Director Ron Meadows, "HIOI not only insures our 'hole in ones,' but we order our hole signage from them too. Both processes have been easy to do, and we have always had a very quick turn around on signage delivery. We were very surprised when Buddy made the 'hole in one,' on #17. This was our 1st hole in one. One of the biggest surprises was how quick and smooth the claim process was. It took less than two weeks for Texarkana Tractor to get the check from HIOI. We will continue to make HIOI a part of our tournament every year."

The Toy Bradshaw Benefit Golf Tournament, which is sponsored by the Christus St. Michael Health System Nurse Advisory Council, benefits the Toy Bradshaw Scholarship Fund at Texas A&M University-Texarkana and Domestic Violence Prevention of Texarkana.

Are you ready to give your players the chance to ace amazing prizes during your tournament this year? Email info@HoleInOneInternational.com or give us a call today at 800-827-2249.

#### **THREE HOLE IN ONE WINNERS IN TWO YEARS NESSEE TECH UNIVERSITY TRIPLE PLAY** \$35,000 T

Cookeville, Tenn. - Wish you could get a hole in one? Maybe you should consider playing in the Tennessee Tech Athletics' Bobby Nichols Golden Eagle Scramble. That's because during the past two years, this fundraising golf tournament has seen three lucky players not only ace a hole, but score amazing prizes, paid for by Hole In One International.

During last year's scramble Dustin Thomas and Steve Payne won \$15,000 and \$5,000 respectively.

This year, it was Slade Stroud who won big. Stroud scored \$15,000 after he aced the 175-yard Hole 14 at White Plains with a 5 iron.

According to Steve Copeland, who's agency, Cumberland Insurance, has been assisting TTU with securing coverage for 6 to 7 hole in one shots every year for the past ten years, "it's a fundraiser for all of Tennessee Tech Athletics – and to have these back to

As for working with Hole In One International, Michelle Davis CSR, Commercial, Cumberland Insurance Group stated, "Hole in One International is my go to company

for insuring this tournament every year. They offer a competitive product and price match so I always know that I am offering my client the best policy and price available in the industry. Their claim service cannot be beat. We delivered a check to the HIO winner in less than a week."





## Woman Nets \$25,000 **At Basketball Game** Lucky Envelopes Promotion Pays Off for School

Rockford, III. – Stephanie Buzzo recently won \$25,000, paid for by Odds on Promotions, during halftime at a varsity basketball game, in a very creative and rewarding Lucky Envelopes promotion.

During the fundraiser, participants donated \$30 for a chance to win one of 93 daily cash prizes ranging from \$30-\$1,000. After the final drawing, one last ticket was selected, and Stephanie Buzzo, of Davis Junction, was given the chance to select a single Lucky Envelope, out of fifty on display, for a chance to win a \$25,000 grand prize.

During halftime at a varsity basketball game and in front of a crowd of about 2,000, Buzzo randomly selected a lucky envelope. After the envelope was opened, she removed an insert that said, "Congratulations, you have won \$25,000."

The crowd went wild and Stephanie ran to hug her husband. Visibly shaken and absolutely thrilled to have won, Buzzo simply said, "I can't believe it!"

#### Looking for a creative fundraising promotion?

Visit us at www.OddsOnPromotions.com/fundraising-promotion-ideas or give us a call at 888-827-2249.

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